

The Travel Bug

JANUARY APRIL JULY OCTOBER
Finally some fun in 2021!



Personalized Tours, Inc.

I can't tell you how thrilled we were to say goodbye to 2020 and welcome in a new and exciting year! To say 2020 was challenging is an understatement. Even though we managed to salvage a few trips in the fall thanks to some wonderfully loyal travelers who kept us going, we operated at 15% of a "normal, pre-COVID" year. We are so anxious to welcome you back on a Personalized tour "Planned With You In Mind."

Our staff has been busy rescheduling and restructuring our tours for 2021 & 2022. Because we are basically "re-running" 2020 tours and now adding 2021, our newsletter space is limited so our detailed brochures can be found on our website at www.GoPersonalized.com. If you do not have access to a computer or printer and would like more details than what's provided in this newsletter, please give our office a call and we will be happy to mail the information. Please see page 6 for our travel show that will preview our upcoming tours.

I truly believe travel will come back stronger than ever. We need it for our mental health, our physical health, and our country's health. Many of you are as ready as I am to hit the road. We know the tours will be popular and fill quickly. Please plan ahead and make your reservations early so you won't be disappointed. We will continue to limit our 56 passenger capacity so we can socially distance on the motorcoach. Unfortunately we will have to turn away people from each tour...but our travelers health and safety always comes first.

My motto has always been, "It's not about the destination, it's about the journey." The true value of travel is not from visiting a place but enjoying the people along the way. I invite you to experience the treasure of friends on a tour in 2021. When the quarantine is done—come have some fun—in twenty twenty one! Thank you for being patient while most of our staff are still furloughed. Please leave a message or email us anytime and we will get back to you within 24 hours. If you haven't heard from us, please call back. For those who have caller ID, remember we are working from home so the number will not come up as Personalized Tours.

I hope this newsletter makes you want to travel in 2021. As you travel, you realize that the world is a much better place than what you see on TV when watching the news. There is a quote by Mark Twain that I love: "Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do." Cliché as this may sound, the money you spend on travel is an investment in yourself...and there is no better investment. I haven't been everywhere, but it's on my list.

Our promise to you is that our customers continue to be our top priority and we never stop striving to exceed your expectations. Whether you have been traveling with us for the past 34 years or you are a new friend referred by Nationwide Travelers of Appleton, we welcome you enthusiastically when you are ready.



TRACY'S TRAVELS

Staffed Office / Building Hours

You can call, email or text anytime!

Monday — 9AM-3PM

Tuesday — OFF SITE

Wednesday — 9AM-3PM

Thursday — OFF SITE

Friday — OFF SITE

Saturday/Sunday — CLOSED



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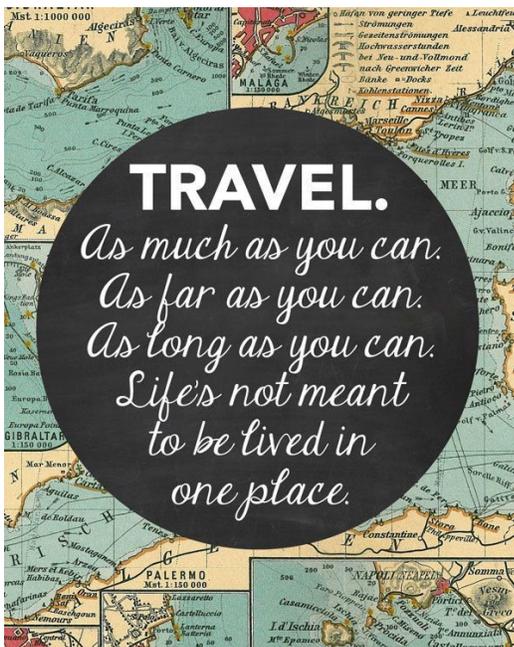
FAX: 920.528.7604

Email: Info@GoPersonalized.com

Our New TOP Program

In 2021, Personalized is dedicated to bringing you the best in travel—the cleanest coaches, the most interesting itineraries, and the best staff along the way. In order to offer an even wider variety of tours, we have formed a partnership with 3 other tour companies referred to as TOP. Tour Operator Partners are leading tourism professionals who share our passion and love of travel, as well as having their client's interests in the forefront. Throughout the years, we have worked with

these industry friends and have come to appreciate their support and expertise. By partnering we are able to bring you the newest, coolest, and most fun trips available while keeping our small company feel and “Personalized” service intact. Keep an eye out for the TOP logo. Even our most seasoned travelers may find something new and unique!



Single Traveler? Have No Fear!

We often receive questions why a single rate is more expensive than a double rate. Single supplement prices arise on extended tours due to hotel room pricing. For a double traveler the room cost gets split between two people, if you are traveling as a single, you pay the full cost of the room. That is the only cost that fluctuates for a single traveler.

We welcome and love having single travelers along for the journey—by the end of the tour, everybody feels like family. If you want to travel but don't have a companion, always call our office to check! We often have a list of singles who are looking for a partner to room with. Who knows, you may even meet a lifelong friend.

TRAVEL INSURED PROTECTION

We all know that 2020 was a year of firsts. We learned how to live a little differently and travel even more uniquely. We also learned the importance of protecting our investment in travel. Travel Insured Protection offers you peace of mind, knowing that your tour is covered. They offer our travelers two protection plans:

- **Group Deluxe Coverage** - This is medical coverage that can be used in the event of illness and /or injury to the travelers, their partner or immediate family.
- **Cancel For Any Reason (CFAR)** - With this protection, you can cancel for a medical reason and receive 100% reimbursement, or cancel for any other reason and receive 75%. A great option for those who are looking for extra peace of mind.

These plans require purchase at the time of deposit and / or within 14 days of reservation. Also new in 2021, those of you with internet access will be able to logon and purchase your policy online! This new feature will help you review your plan whenever you'd like, take time to review terms of your policy from your computer / smartphone, and allow you to upgrade / purchase your plan yourself. This can help with claims, as you can readily check your status and upload documents right from your computer / phone. Remember, due to HIPAA regulations and medical privacy laws we cannot take care of claims for individuals. You are free to secure your own travel insurance as well.

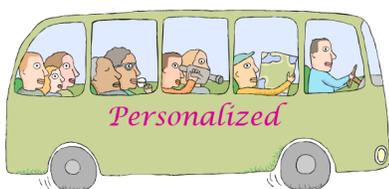
* Denotes No Meal Included

Sunday Feb. 14th Tour #6437	Fasching Valentine Celebration — <i>Johnsonville, WI</i> ; Fasching. Fastnacht. Fastnet. Karneval. Carneval. Mardi Gras. No matter what you call it, many cultures throughout the world celebrate the pre-Lenten season with elaborate celebrations and revelry. Enjoy a feast, beer, dancing and polka!	Germantown— 10:00AM West Bend SC— 10:30AM Saukville— 11:00AM Waldo— 11:30AM	\$69
Wednesday, March 3rd Tour #6164	What Happens in Vegas — <i>The Fireside Theater, Fort Atkinson</i> ; The world's best singers, dancers, musicians, and comedians have flocked to this city where dreams become reality. Now The Fireside will pay tribute to many of those legendary performers in an all new live band show featuring Steve Watts and the celebrated Fireside Band.	Waldo— 7:30AM Saukville— 8:00AM West Bend CR— 8:30AM Germantown— 9:00AM	\$115
*Friday, March 19th Tour #6430	MSO Let's Dance — <i>Warner Grand Theater, Milwaukee</i> ; With composers who hail from Argentina, Cuba and Puerto Rico, the tropical grooves of Latin America saturate this program of dance-influenced music. We dare you not to tap your feet!	Waldo— 7:30AM Saukville— 8:00AM West Bend CR— 8:30AM Germantown— 9:00AM	\$59
*Thursday, April 15th Tour #6372	Badger Band Spring Concert — <i>Kohl Center, Madison</i> ; For the first time in five decades the Badger Band is under new leadership. Corey Pompey takes the baton at the annual spring concert. He will bring new ideas and yet maintain all the excitement, showmanship and fantastic musical presentation of past concerts. A dinner stop (on you own) will be made prior to the concert.	Waldo— 1:00PM Saukville— 1:30PM West Bend P&R— 2:00PM Germantown— 2:30PM	\$64
*Saturday, April 17th Tour #6536	Badger Band Spring Concert — <i>Kohl Center, Madison</i> ; For the first time in five decades the Badger Band is under new leadership. Corey Pompey takes the baton at the annual spring concert. He will bring new ideas and yet maintain all the excitement, showmanship and fantastic musical presentation of past concerts. A dinner stop (on you own) will be made prior to the concert.	Waldo— 1:00PM Saukville— 1:30PM West Bend P&R— 2:00PM Germantown— 2:30PM	\$69
*Friday, April 23rd Tour #6539	MSO The Bach Effect — <i>Warner Grand Theater, Milwaukee</i> ; From his day to ours, Bach has influenced composers like no one else in the history of Western music. We'll hear the effect he had on musicians as diverse as Mendelssohn, Villa-Lobos, and Eric Nathan.	Waldo— 7:30AM Saukville— 8:00AM West Bend CR— 8:30AM Germantown— 9:00AM	\$59
*Saturday, April 24th Tour #6535	Jewelry & Fashion Show — A shopping experience you and your friends just can't miss! Travel with us to Rosemont, IL for the Jewelry, Fashion and Accessories Show. Shop from over 300 exhibitors selling fine jewelry, home décor, watches, cosmetics and more.	Waldo— 7:00AM Saukville— 7:30AM West Bend SC— 8:00AM Germantown— 8:30AM	\$49
Thursday, April 27th Tour #6202	Trammell Quartet — <i>The Fireside Theater, Fort Atkinson</i> ; For over 40 years Mark Trammell has been blessed to sing Gospel Music and he is considered by many to be one of the greatest baritone singers of all time. Fish and chicken buffet included.	Waldo— 7:30AM Saukville— 8:00AM West Bend SC— 8:30AM Germantown— 9:00AM	\$99
*Friday, May 7th Tour #6540	MSO Storm and Drive — <i>Warner Grand Theater, Milwaukee</i> ; The symphonic form as we know it today has its roots firmly planted in the mid-18th century. From Bach to Mozart, we'll explore the unstoppable force that was the early symphony.	Waldo— 7:30AM Saukville— 8:00AM West Bend CR— 8:30AM Germantown— 9:00AM	\$59
Friday, May 14th Tour #6409	Blossoms & Blooms — There's nothing like warm weather to get into the spirit of spring planting and nothing like a trip to some area nurseries and greenhouses to get your creative juices flowing. A lunch is included in between our stops at Johnson's Nursery, Ebert's Greenhouses and Milaeger's complete with gift shops and gardening supplies.	Waldo— 7:00AM Saukville— 7:30AM West Bend— 8:00AM Germantown— 8:30AM	\$49
Sunday, May 16th Tour #6541	MSO POPs Musical Fireworks — <i>Warner Grand Theater, Milwaukee</i> ; An explosive concert experience awaits, with works that spotlight the MSO's loudest and proudest!	Waldo— 10:30AM Saukville— 11:00AM West Bend SC— 11:30AM Germantown— 12:00PM	\$89
*Sunday, May 23rd Tour #6293	Carol Burnett — <i>Riverside Theater, Milwaukee</i> ; Carol Burnett, award-winning actress and best-selling author, is widely recognized by the public for her work on stage and on screen. Her artistic brilliance, respect for her fans, integrity, warmth, and her humor have made her one of America's most beloved performers.	Waldo— 3:00PM Saukville— 3:30PM West Bend SC— 4:00PM Germantown— 4:30PM	\$189

Sunday, June 13th Tour #6542	MSO POP! Sounds of the Cinema — <i>Warner Grand Theater, Milwaukee</i> ; A great movie soundtrack can evoke drama, intrigue, and romance. Explore the world of cinema music and prepare to have your hair raised, your heart melted, and your spirits lifted by the musical power of the MSO.	Waldo— 10:30AM Saukville— 11:00AM West Bend SC— 11:30AM Germantown— 12:00PM	\$89
Thursday, June 17th Tour #6544	Dells Lavender Farm — Enjoy a relaxing day in Wisconsin Dells with a visit to a beautiful lavender & cherry farm. Enjoy an overview of the farm and lavender inspired dessert. Lunch included with a tour of the Dells area.	Waldo— 6:30AM Saukville— 7:00AM West Bend SC— 7:30AM Allenton— 8:00AM	\$98
*Friday, June 18th Tour #6543	MSO Toward Resolution — <i>Warner Grand Theater, Milwaukee</i> ; As we observe Juneteenth and continue to address the racial tensions and inequities that roil the nation, the MSO carries on the musical conversation through three works by composers of color.	Waldo— 7:30AM Saukville— 8:00AM West Bend CR— 8:30AM Germantown— 9:00AM	\$59
Tuesday, June 22nd Tour #6203	Kingsmen Quartet — <i>The Fireside Theater</i> Since 1956, this group has risen from humble beginnings in the mountains of western North Carolina to one of the most beloved and innovative groups in Christian music. Fish and chicken buffet luncheon included.	Waldo— 7:30AM Saukville— 8:00AM West Bend SC— 8:30AM Germantown— 9:00AM	\$99
Saturday, July 3rd Tour #6364	Milwaukee Lakefront Fireworks — An annual tradition and one of our favorite tours. Hop aboard our coach and enjoy premium seating for the fireworks. Live music, drinks and a delicious meal included.	Waldo— 4:15PM Saukville— 4:45PM West Bend P&R— 5:15PM Germantown— 5:45PM	\$115
Thursday, July 8th Tour #5971	Lake Geneva Mailrun —There are only handful of places left in the country where mail is still delivered by boat and none with a more exciting and scenic tour than this! With over 100 years of mail service, mail is still delivered to about 75 homes around the lake on a daily basis from June 15 – September 15.	Waldo— 8:00AM Saukville— 8:30AM West Bend SC— 9:00AM Germantown— 9:30AM	\$95
Tuesday, July 27th Tour #6201	Tribute Quartet — <i>The Fireside Theater, Fort Atkinson</i> ; Since 2006, multi-award winning and multi-Dove Award nominated recording artist Tribute Quartet has become one of the country's most dynamic, beloved, and sought after male quartets in all of Gospel Music. Lunch included.	Waldo— 7:30AM Saukville— 8:00AM West Bend SC— 8:30AM Germantown— 9:00AM	\$99
Thursday, Aug. 12th Tour #6435	Cinderella — <i>The Fireside Theater, Fort Atkinson</i> ; This is a show designed to delight the child in all of us. Whether you're eight or eighty you'll be captivated by its humor, its romance, its beauty, and its great, great music. Luncheon included.	Waldo— 7:30AM Saukville— 8:00AM West Bend CR— 8:30AM Germantown— 9:00AM	\$115
Saturday, Aug. 21st Tour #6296	The Oak Ridge Boys — The Oak Ridge Boys have spurred dozens of Country hits and a Number One Pop smash. The Oak Ridge Boys bring four decades of charted singles before their audience each time they preform and fifty years of tradition! A delicious lunch before the matinee show.	Waldo— 9:30AM Saukville— 10:00AM West Bend SC— 10:30AM Allenton P&R— 10:45AM	\$149

Looking Ahead...

August - Brewers Home Game
 Sept 25th—Warrens Cranberry Festival
 Sept 29th—Joseph's Technicolor Dreamcoat



Supper Club Sundays

Due to popular demand, we will be bringing back our Supper Club Sundays! Join us for a nice early evening out and a delicious gourmet meal complete with special entrees and dessert. Call for pickup times and locations. Late afternoon departures—mystery locations!
 March 21st, 2021
 April 11th, 2021
 May 16th, 2021
 June 6th, 2021

Island Casino Getaways

Hop aboard the motorcoach and be whisked away to the fabulous Island Resort and Casino. Spend time at the slots, playing bingo, or relaxing at the spa. The weekend is yours to spend as you please!
 January 25-27
 January 30-31
 February 13-14
 February 15-17
 February 27-28
 March 13-14

**These are our confirmed One-Days, but keep an eye out, as we always add more throughout the year. You can always find a listing of our tours on our website or our Facebook page for updates!

FOX VALLEY ONE DAYS

***These One-Day Tours are being offered with pickup locations in Appleton, Oshkosh and Fond du Lac. Please call our office for more information on pickup locations & times. ***

Wednesday, Jan. 27th Tour #6431	A Mighty Fortress Is Our Basement — <i>The Fireside Theater, Fort Atkinson</i> ; In this installment of The Church Basement Ladies series, the year is 1960 and a reformation is underway. Against the changing tide, these “bulwarks never failing” stand strong in their faith and in their friendships with more crazy antics, more great songs, and more lessons reluctantly learned.	Appleton— 7:30AM Oshkosh— 8:00AM Fond du Lac— 8:30AM	\$115
Saturday, Feb. 13th Tour #5818	Fasching Celebration — <i>Laack's Hall, Johnsonville</i> ; Join us in this German celebration sometimes labeled as “Oktoberfest is February”. Full of energy, music, and great food, you don't want to miss this Fasching Celebration.	Appleton— 10:00AM Oshkosh— 10:30AM Fond du Lac— 11:00AM	\$69
Saturday, March 13th Tour #6433	What Happens in Vegas — <i>The Fireside Theater, Fort Atkinson</i> ; The world's best singers, dancers, musicians, and comedians have flocked to this city where dreams become reality. Now The Fireside will pay tribute to many of those legendary performers in an all new live band show.	Appleton— 7:30AM Oshkosh— 8:00AM Fond du Lac— 8:30AM	\$115
*Thursday, April 15th Tour #6372	Badger Band Spring Concert — <i>Madison</i> ; For the first time in five decades the Badger Band is under new leadership. Corey Pompey takes the baton at the annual spring concert. A dinner stop (on you own) will be made prior to the concert.	Appleton— 2:45PM Oshkosh— 3:15PM Fond du Lac— 3:45PM	\$64
*Saturday, April 24th Tour #6415	Jewelry, Fashion, and Accessories Show — <i>Rosemont, IL</i> ; A shopping experience you and your friends just can't miss! Travel with us to Rosemont, IL for the Jewelry, Fashion and Accessories Show. Shop from over 300 exhibitors selling fine jewelry, home décor, watches, cosmetics and more.	Appleton— 7:00AM Oshkosh— 7:30AM Fond du Lac— 8:00AM	\$49
Friday, May 21st Tour #6451	Blossoms and Blooms —There's nothing like warm weather to get in the spirit of spring planting and nothing like a trip to some area nurseries and greenhouses to get your creative juices flowing. A lunch is included at Altona Supper Club. Stops at Honeymoon Acres, Millhome Nursery, and the Wreath Factory all with gift shops and gardening supplies.	Appleton— 8:00AM Oshkosh— 8:30AM Fond du Lac— 9:00AM	\$49
*Saturday, June 26th, Tour #6367	Cedarburg Strawberry Festival — Strawberries mean summer in Wisconsin! Celebrate the most luscious fruit of the season during Cedarburg's Annual Strawberry Festival. Join us for a day of fun and fresh air as we stroll Arts on the Avenue, visit the Marketplace, check out some of the art fairs or just relax in the Historic District and listen to music.	Appleton— 8:15AM Oshkosh— 8:45AM Fond du Lac— 9:15AM	\$35
Saturday, July 3rd, Tour #6533	Milwaukee's Lakefront Fireworks —An annual tradition and one of our favorite tours. Hop aboard our coach and enjoy premium seating for the fireworks. Live music, drinks and a delicious meal included at the Milwaukee War Memorial Center.	Appleton— 4:00PM Oshkosh— 4:30PM Fond du Lac— 5:00PM	\$115
Tuesday, July 13th Tour #6400	Navy Pier & Chicago Harbor Cruise —Our day in Chicago includes an afternoon harbor cruise aboard the Spirit of Chicago complete with a fantastic buffet lunch, free time at Navy Pier and a visit to Millennium Park.	Appleton— 6:30M Oshkosh— 7:00AM Fond du Lac— 7:30AM	\$125
*Tuesday, July 27th Tour #6527	Door County House & Garden Walk —Each year several Door County residents open their homes and gardens for one day all in the name of charity to benefit the Door County Memorial Hospital Auxiliary. We'll stroll through this beautiful showcase of homes and gardens featuring blooming yards, wrapped walkways, natural landscapes, and native plants. This trip sells out every year, so make your reservations early! Lunch will be on your own during our visit.	Pickup Times To Be Announced	TBA
Thursday, July 29th Tour #6434	Cinderella — <i>The Fireside Theater, Fort Atkinson</i> ; This is a show designed to delight the child in all of us. Whether you're eight or eighty you'll be captivated by its humor, its romance, its beauty, and its great, great music. Luncheon included.	Appleton— 7:30AM Oshkosh— 8:00AM Fond du Lac— 8:30AM	\$115

Looking Ahead...

Aug. 3, 2021—Dancing Horses
 Aug. 11, 2021—Lake Geneva Mail Boat
 Aug. 14, 2021—IKEA Shopping Spree
 Aug. 21, 2021—Oak Ridge Boys

Sept. 15, 2021—Joseph & The Technicolor Dreamcoat
 Sept. 24, 2021—Warrens Cranberry Fest
 Oct. 2, 2021—Eagle River Cranberry Fest
 Oct. 5, 2021—Autumn on the Mighty Mississippi
 Oct. 9, 2021—Lake Geneva Fall Foliage

Benefits of Travel

- ◆ *Improves your health*, lessens stress and keeps you active
- ◆ *Makes you smarter*, you learn things
- ◆ *Makes you more interesting*, you contribute to conversations
- ◆ *Allows you to try things*, amazing food and experience different cultures
- ◆ *Makes you feel like an adventurer*, you have fun doing/seeing new things
- ◆ *Expands your social network*, make more friends globally
- ◆ *Create a lifetime of memories*, they last forever and feel good
- ◆ *Makes you love more*, your home and family

REFER-A-FRIEND

Share your travel experiences with your friends and family and reap the rewards! Bring along a friend in 2021 who has never traveled with Personalized Tours and you'll each receive a \$25 voucher to spend on a future tour! This applies to extended tours only.

Per\$onalized Perk\$

We will continue to offer Per\$onalized Perk\$ in 2021. These vouchers are given out during extended tours and may be redeemed on any other tour with Personalized. Earn \$20, \$30 or \$50 just by traveling!

	20 2-4 DAYS
	30 5-7 DAYS
	50 8+ DAYS

TRAVEL SHOWS

This January, you have the option of watching our travel show virtually. This will allow those not ready to attend in person the opportunity to learn about our upcoming tours! Check our Facebook page and Website to watch and learn about our 2021 schedule! This will be available after January 15. If you are comfortable enough to come to an in-person show in your area, please call us for details and to RSVP.

- Appleton —Feb 6 @10AM
- Fond du Lac—Feb 6 @1:30PM
- Personalized Office— Feb 7 @1PM
- West Bend SC — Feb 9 @1PM

We will also be hosting a video for anybody interested in the Columbia & Snake River Cruise offered July of 2021. It will be on January 20th at 10:00AM. Please email us to receive the registration link.

Pick Up Location Key

- WD Waldo; Personalized Office
- PL Plymouth; Wal Mart Store
- SH Sheboygan; Hwy 28 Frontage Rd Park & Ride
- SK Saukville; Wal Mart Store
- WB-PR West Bend; Off Paradise Rd Park & Ride
- WB-SC West Bend; Senior Center
- WB-CR West Bend; Cedar Ridge Apartments
- AL Allenton; Park & Ride
- JK Jackson; Park & Ride
- GT Germantown; McDonald's (County Line Rd / Hwy Q)
- WT Wauwatosa; Watertown Plank Park & Ride
- CO Oak Creek; College Avenue Park & Ride
- AP Appleton; Nationwide Travelers (Temporarily)
- OS Oshkosh; I-41 & Hwy 44 Park & Ride
- FD Fond du Lac; Radisson Hotel on Rolling Meadows Dr

Watch for pick up points listed on one-day tours. We use 3 to 4 of these per tour depending upon the direction we are going.



SPRING FLING

Prices are per person for double occupancy

CAN'T HELP FALLING IN LOVE WITH MEMPHIS	#6513	March 8-12, 2021	\$1299 Per Person Dbl
BREWERS SPRING TRAINING 	#6082	March 11-16, 2021	\$2799 Per Person Dbl
WARM UP YOUR WINTER IN MISSISSIPPI	#6514	March 14-19, 2021	\$985 Per Person Dbl
MUSICAL MYRTLE BEACH	#6421	April 11-18, 2021	\$1759 Per Person Dbl
VERA BRADLEY OUTLET 	#6374	April 13-14, 2021	\$399 Per Person Dbl
COASTAL VIRGINIA & THE MILITARY TATTOO	#6417	April 13-20, 2021	\$1999 Per Person Dbl
TULIP TIME ON THE RHINE RIVER  	#6281	April 13-23, 2021	Prices Vary Per Cabin
HAWAII ADVENTURE EXPLORING 4 ISLANDS 	#6230	April 22-May 1, 2021	\$5599 Per Person Dbl
MARVELOUS MINNEAPOLIS 	#6480	May 1-3, 2021	\$699 Per Person Dbl
WACO FIXER UPPER FINDS 	#5921	May 2-5, 2021	\$1699 Per Person Dbl
SECRETS OF ST. LOUIS 	#6118	May 13-16, 2021	\$939 Per Person Dbl
STUNNING SOUTH DAKOTA 	#6515	May 23-28, 2021	\$799 Per Person Dbl
WILDFLOWERS, WATERFALLS & WATERCOLORS 	#6516	May 24-28, 2021	\$2599 Per Person Dbl
NIAGARA FALLS 	#6517	May 31-June 4, 2021	\$749 Per Person Dbl

SUMMER SIZZLE

SIMPLE PLEASURES OF THE AMISH	#6083	June 8-11, 2021	\$929 Per Person Dbl
NASHVILLE'S CMA FEST 	#6099	June 9-14, 2021	\$2449 Per Person Dbl
GREECE & THE ISLANDS  	#5630	June 10-20, 2021	\$5029 Per Person Dbl
DOOR COUNTY GETAWAY	#6518	June 11-13, 2021	\$759 Per Person Dbl
LILAC FEST ON MACKINAC ISLAND	#6047	June 12-15, 2021	\$1459 Per Person Dbl
ALASKA ADVENTURE  	#6402	June 20-July 2, 2021	Prices Vary Per Cabin
SMITTEN IN THE MITTEN 	#6524	July TBA	TBA
CALGARY STAMPEDE / CANADIAN ROCKIES 	#6548	July 5-17, 2021	\$3899 Per Person Dbl
COLORADO ROCKIES & RAILS 	#6447	July 18-26, 2021	\$3899 Per Person Dbl
COLUMBIA & SNAKE RIVER CRUISE  	#6098	July 29-Aug 6, 2021	Prices Vary Per Cabin
HOLY ARK! CHRISTIAN CONCERT 	#5916	August 6-9, 2021	\$899 Per Person Dbl
ERIE ADVENTURE MYSTERY	#6519	August 16-21, 2021	\$1199 Per Person Dbl
CULTURAL CITIES OF CANADA 	#6520	August 22-30, 2021	\$4379 Per Person Dbl
JEWELS OF THE RHINE  	#6096	Aug 30-Sept 9, 2021	Prices Vary Per Cabin

 indicates fly tour;  indicates passport required;  indicates new tour

FALL FAVORITES

THEATRE IN THE BIG APPLE 	#6343	September 1-4, 2021	\$2399 Per Person Dbl
AMAZING APOSTLE ISLANDS	#6521	September 7-10, 2021	\$899 Per Person Dbl
CAPE COD 	#6018	September 8-14, 2021	\$2999 Per Person Dbl
HEART OF THE BRITISH ISLES  	#5681	September 8-23, 2021	\$6299 Per Person Dbl
SANTA BARBARA  	#6481	September 12-18, 2021	\$3499 Per Person Dbl
SEPTEMBER SURPRISE MYSTERY 	#6522	September 26-30, 2021	\$999 Per Person Dbl
COLORS OF NEW ENGLAND	#6019	October 1-12, 2021	\$3869 Per Person Dbl
BLUFF COUNTRY / RED WING	#6525	October 13-15, 2021	\$599 Per Person Dbl
DC IN DETAIL 	#6546	October 16-24, 2021	\$2199 Per Person Dbl
KENTUCKY BOURBON TRAIL 	#6426	October 25-28, 2021	\$929 Per Person Dbl
OZARK MOUNTAIN CHRISTMAS	#6339	November 8-13, 2021	\$1199 Per Person Dbl
THANKSGIVING IN VERMONT  	#6334	November 24-27, 2021	\$2199 Per Person Dbl

WINTER WANDERING

CHRISTMAS IN NEW YORK	#6545	December 1-7, 2021	\$2699 Per Person Dbl
CHRISTMAS MARKETS OF CANADA  	#6526	December 2-6, 2021	\$2999 Per Person Dbl
HOLIDAY FESTIVAL OF LIGHTS	#6528	December 10-12, 2021	\$659.00 Per Person Dbl
CRUISE GETAWAY 	#6547	January 2022	TBA
WINTER WONDERS (MYSTERY) 	#6529	January 20-24, 2022	\$1199 Per Person Dbl
GORGEOUS GULF COAST 	#6408	February 4-14, 2022	\$2459 Per Person Dbl
NEW ORLEANS	#6530	February 2022	TBA
LONE STAR LOOP	#6531	March 2022	TBA
IRELAND  	#6532	March 2022	TBA

A look ahead...2022

Kentucky Derby	Wander Wyoming
Holland Tulip Time	Albuquerque Balloon
Wonderful Winnipeg	Smoky Mountains
Incredible Iceland	
Pacific Northwest	
Home on the Range	
America's Pioneer	
Idaho	
Crooked Road	

How To Book



 Call us at 920.528.7600
 Text us at 262.339.9898
 Email us at info@GoPersonalized.com
 Visit our website at www.GoPersonalized.com

Michele's Minutes

2021 is going to be a great year. There, I said it! I refuse to believe otherwise. Seriously, there is nowhere to go but up! Vaccine distribution has begun, people are used to masking and handwashing for the safety of all, and the holiday season has brought a renewed sense of community and hope. 2020 has taught us many things, one of the biggest for us is how quickly things can change! This is going to be a continuing theme throughout 2021. Just as quickly as venues closed in 2020, they will begin to reopen in 2021 as more and more of our population are vaccinated against COVID-19, infection rates decline, and people begin to travel. What does that mean for the tourism industry? Well, we must be able to react quickly to get tours advertised as soon as we know a venue has opened and that means trips may come together on very short notice. This year more than any other, digital communication is going to be crucial. We put out this newsletter quarterly, but things will be changing rapidly and communicating four times a year simply will not be enough. Now more than ever, email and social media are going to be the driving forces in our industry. We will communicate any new tours (including Brewer games, if Miller Park can safely open for fans) as soon as we know about them via email and

social media (Facebook, Twitter, and Instagram). I know some people are wary about giving out their email addresses because they do not want to be inundated with constant emails or have their email address sold to a third party, but please know that we DO NOT sell our mailing list to anyone for any reason. We will send you a weekly email with tours and new information and occasional, supplemental emails when something new and time-sensitive comes up. If you do not want to miss out on anything, please sign up for our email list and follow us on Facebook, Twitter, or Instagram. We look forward to seeing everyone back on our buses as 2021 progresses. Here's to a fantastic 2021: the year of health and happiness!

We're Bringing New Orleans to Wisconsin!

Bring home the spirit of Mardi Gras with this virtual experience package. For only \$139, you'll receive gifts from New Orleans and surrounding areas to get you in the holiday spirit. Also with this package, you'll receive \$139 credit if you book New Orleans in 2022! Call for a list of all inclusions.



REMINDERS

ONE-DAY TOURS One-day tours must be paid within 7 days of making the reservation. They are non-refundable and only transferrable if we are able to replace you with someone from our waiting list. A \$20 deposit is required to hold space if reservations are made more than 90 days in advance.

TRAVEL INSURED TRAVEL PROTECTION Travel Insured Travel Protection will be offered on multi-day tours. To ensure that pre-existing conditions will be covered, travel protection must be purchased at the time the tour deposit is made. Protection for medical coverage DOES NOT cover pandemics. Please see "Cancellation For Any Reason—CFAR" for more wide spread coverage. If a claim must be made, due to privacy laws, all communication will be between the traveler and the insurance company. Personalized Tours will provide any information requested by the parties involved.

PAYMENTS Personalized Tours recommends payments via cash, check, or debit card. We accept Mastercard and Visa with a 3% credit card convenience fee. When Personalized Tours works with other tour companies that accept credit cards the 3% convenience fee does not apply.

TOUR CONFIRMATION CALLS It is Personalized Tours' intent to make courtesy calls (48-24 hours before departure) for one-day tours, confirming the pick-up information. If time does not permit, and you do not receive a call, please feel free to call us.

RESERVATIONS As we get past the "Shelter in Place" order and other COVID-19 related issues, we anticipate more and more people will be anxious to get out of the house and travel. Thus, tours will fill up (50% capacity) quickly and well in advance. Don't set yourself up for disappointment. Make your reservations as early as possible via phone, email, or text.

Please refer to our website or call and ask for a complete list of our policies and procedures. We cannot print all due to space constraints.

Emma's Updates

With new tours being added so often, having an email address on file is more important than ever! Be on the lookout every Wednesday for our Weekly Scoop. This email contains new tour announcements, discounts and special offers.

Due to COVID-19, we are following CDC recommended guidelines. These new policies include (but are not limited to) mask mandates, social distancing, reduced motorcoach capacity, routine cleaning of high touch surfaces, and coach sanitizing fogging nightly after use. While the vaccine has begun distribution, we will still continue to follow these guidelines until the CDC gives further instruction. Our main priority is always the safety and comfort of our travelers. If at any time you have concerns about our COVID19 policies, please call our office and we would be happy to explain them and go over our protocol in place for passengers and employees.



Personalized Tours

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SEE WHAT PEOPLE ARE SAYING...

Personalized Tours does a great job keeping us safe & healthy, especially with COVID19 invading our territories. The staff is super friendly and very accommodating...always a class A act!

John M., Plymouth

"Traveling by bus means travel with no fuss, let Tracy and John worry about that stuff. Tracy has ideas you wouldn't believe, all of your worries she will relieve. So Personalized Tours is the way to go to keep up with traveling and keep the economy on the go!"

-Sue R., Adell

My first travel experience with Personalized Tours was exceptional. I was impressed with the professional skills of the tour director, Tracy and the driver, her father. The accommodations, itinerary were outstanding, and in the current situation with COVID, several changes were implemented very smoothly without disrupting the flow of the vacation. I will definitely travel again, already looking forward to Myrtle Beach in April, and highly recommend this tour company.

-JG., Thiensville

We traveled to Branson with Personalized this Fall, we absolutely loved our trip! They are very friendly and the bus driver was so awesome. We can't wait until next years tours come out!

-Mary S., Seymour

We took a mystery trip with Tracy and John and had the time of our lives! There was never a dull moment. Visited many amazing sights, ate lots of fantastic food and made new friends. We will definitely schedule another trip with Personalized Tours!

-Terry S., Random Lake

