I can’t tell you how thrilled we were to say goodbye to 2020 and welcome in a new and exciting year! To say 2020 was challenging is an understatement. Even though we managed to salvage a few trips in the fall thanks to some wonderfully loyal travelers who kept us going, we operated at 15% of a “normal, pre-COVID” year. We are so anxious to welcome you back on a Personalized tour “Planned With You In Mind.”

Our staff has been busy rescheduling and restructuring our tours for 2021 & 2022. Because we are basically “re-running” 2020 tours and now adding 2021, our newsletter space is limited so our detailed brochures can be found on our website at www.GoPersonalized.com. If you do not have access to a computer or printer and would like more details than what’s provided in this newsletter, please give our office a call and we will be happy to mail the information. Please see page 6 for our travel show that will preview our upcoming tours.

I truly believe travel will come back stronger than ever. We need it for our mental health, our physical health, and our country’s health. Many of you are as ready as I am to hit the road. We know the tours will be popular and fill quickly. Please plan ahead and make your reservations early so you won’t be disappointed. We will continue to limit our 56 passenger capacity so we can socially distance on the motorcoach. Unfortunately we will have to turn away people from each tour...but our travelers health and safety always comes first.

My motto has always been, “It’s not about the destination, it’s about the journey.” The true value of travel is not from visiting a place but enjoying the people along the way. I invite you to experience the treasure of friends on a tour in 2021. When the quarantine is done—come have some fun—in twenty twenty one! Thank you for being patient while most of our staff are still furloughed. Please leave a message or email us anytime and we will get back to you within 24 hours. If you haven’t heard from us, please call back. For those who have caller ID, remember we are working from home so the number will not come up as Personalized Tours.

I hope this newsletter makes you want to travel in 2021. As you travel, you realize that the world is a much better place than what you see on TV when watching the news. There is a quote by Mark Twain that I love: “Twenty years from now you will be more disappointed by the things you didn’t do than by the ones you did do.” Cliché as this may sound, the money you spend on travel is an investment in yourself...and there is no better investment. I haven’t been everywhere, but it’s on my list.

Our promise to you is that our customers continue to be our top priority and we never stop striving to exceed your expectations. Whether you have been traveling with us for the past 34 years or you are a new friend referred by Nationwide Travelers of Appleton, we welcome you enthusiastically when you are ready.
In 2021, Personalized is dedicated to bringing you the best in travel—the cleanest coaches, the most interesting itineraries, and the best staff along the way. In order to offer an even wider variety of tours, we have formed a partnership with 3 other tour companies referred to as TOP. Tour Operator Partners are leading tourism professionals who share our passion and love of travel, as well as having their client’s interests in the forefront. Throughout the years, we have worked with these industry friends and have come to appreciate their support and expertise. By partnering we are able to bring you the newest, coolest, and most fun trips available while keeping our small company feel and “Personalized” service intact. Keep an eye out for the TOP logo. Even our most seasoned travelers may find something new and unique!

**TRAVEL INSURED PROTECTION**

We all know that 2020 was a year of firsts. We learned how to live a little differently and travel even more uniquely. We also learned the importance of protecting our investment in travel. Travel Insured Protection offers you peace of mind, knowing that your tour is covered. They offer our travelers two protection plans:

- **Group Deluxe Coverage** - This is medical coverage that can be used in the event of illness and/or injury to the travelers, their partner or immediate family.

- **Cancel For Any Reason (CFAR)** - With this protection, you can cancel for a medical reason and receive 100% reimbursement, or cancel for any other reason and receive 75%. A great option for those who are looking for extra peace of mind.

These plans require purchase at the time of deposit and/or within 14 days of reservation. Also new in 2021, those of you with internet access will be able to logon and purchase your policy online! This new feature will help you review your plan whenever you’d like, take time to review terms of your policy from your computer / smartphone, and allow you to upgrade/purchase your plan yourself. This can help with claims, as you can readily check your status and upload documents right from your computer / phone. Remember, due to HIPAA regulations and medical privacy laws we cannot take care of claims for individuals. You are free to secure your own travel insurance as well.

**Single Traveler? Have No Fear!**

We often receive questions why a single rate is more expensive than a double rate. Single supplement prices arise on extended tours due to hotel room pricing. For a double traveler the room cost gets split between two people, if you are traveling as a single, you pay the full cost of the room. That is the only cost that fluctuates for a single traveler.

We welcome and love having single travelers along for the journey—by the end of the tour, everybody feels like family. If you want to travel but don’t have a companion, always call our office to check! We often have a list of singles who are looking for a partner to room with. Who knows, you may even meet a lifelong friend.
<table>
<thead>
<tr>
<th>Day</th>
<th>Event Description</th>
<th>Location</th>
<th>Time</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, Feb. 14th</td>
<td><strong>Fasching Valentine Celebration</strong>—Johnsonville, WI: Fasching. Fastnacht. Fastnet. Karneval. Carneval. Mardi Gras. No matter what you call it, many cultures throughout the world celebrate the pre-Lenten season with elaborate celebrations and revelry. Enjoy a feast, beer, dancing and polka!</td>
<td>Germantown</td>
<td>10:00 AM</td>
<td>$69</td>
</tr>
<tr>
<td>Wednesday, March 3rd</td>
<td><strong>What Happens in Vegas</strong>—The Fireside Theater, Fort Atkinson: The world's best singers, dancers, musicians, and comedians have flocked to this city where dreams become reality. Now The Fireside will pay tribute to many of those legendary performers in an all new live band show featuring Steve Watts and the celebrated Fireside Band.</td>
<td>Waldo</td>
<td>7:30 AM</td>
<td>$115</td>
</tr>
<tr>
<td>*Friday, March 19th</td>
<td><strong>MSO Let's Dance</strong>—Warner Grand Theater, Milwaukee: With composers who hail from Argentina, Cuba and Puerto Rico, the tropical grooves of Latin America saturate this program of dance-influenced music. We dare you not to tap your feet!</td>
<td>Waldo</td>
<td>7:30 AM</td>
<td>$59</td>
</tr>
<tr>
<td>*Thursday, April 15th</td>
<td><strong>Badger Band Spring Concert</strong>—Kohl Center, Madison: For the first time in five decades the Badger Band is under new leadership. Corey Pompey takes the baton at the annual spring concert. He will bring new ideas and yet maintain all the excitement, showmanship and fantastic musical presentation of past concerts. A dinner stop (on your own) will be made prior to the concert.</td>
<td>Waldo</td>
<td>7:00 PM</td>
<td>$64</td>
</tr>
<tr>
<td>*Saturday, April 17th</td>
<td><strong>Badger Band Spring Concert</strong>—Kohl Center, Madison: For the first time in five decades the Badger Band is under new leadership. Corey Pompey takes the baton at the annual spring concert. He will bring new ideas and yet maintain all the excitement, showmanship and fantastic musical presentation of past concerts. A dinner stop (on your own) will be made prior to the concert.</td>
<td>Waldo</td>
<td>1:00 PM</td>
<td>$69</td>
</tr>
<tr>
<td>*Friday, April 23rd</td>
<td><strong>MSO The Bach Effect</strong>—Warner Grand Theater, Milwaukee: From his day to ours, Bach has influenced composers like no one else in the history of Western music. We'll hear the effect he had on musicians as diverse as Mendelssohn, Villa-Lobos, and Eric Nathan.</td>
<td>Waldo</td>
<td>7:30 AM</td>
<td>$59</td>
</tr>
<tr>
<td>*Saturday, April 24th</td>
<td><strong>Jewelry &amp; Fashion Show</strong>—A shopping experience you and your friends just can't miss! Travel with us to Rosemont, IL for the Jewelry, Fashion and Accessories Show. Shop from over 300 exhibitors selling fine jewelry, home décor, watches, cosmetics and more.</td>
<td>Waldo</td>
<td>7:00 AM</td>
<td>$49</td>
</tr>
<tr>
<td>Thursday, April 27th</td>
<td><strong>Trammell Quartet</strong>—The Fireside Theater, Fort Atkinson: For over 40 years Mark Trammell has been blessed to sing Gospel Music and he is considered by many to be one of the greatest baritone singers of all time. Fish and chicken buffet included.</td>
<td>Waldo</td>
<td>7:30 AM</td>
<td>$99</td>
</tr>
<tr>
<td>*Friday, May 7th</td>
<td><strong>MSO Storm and Drive</strong>—Warner Grand Theater, Milwaukee: The symphonic form as we know it today has its roots firmly planted in the mid-18th century. From Bach to Mozart, we'll explore the unstoppable force that was the early symphony.</td>
<td>Waldo</td>
<td>7:30 AM</td>
<td>$59</td>
</tr>
<tr>
<td>Friday, May 14th</td>
<td><strong>Blossoms &amp; Blooms</strong>—There's nothing like warm weather to get into the spirit of spring planting and nothing like a trip to some area nurseries and greenhouses to get your creative juices flowing. A lunch is included in between our stops at Johnson's Nursery, Ebert's Greenhouses and Milaeger's complete with gift shops and gardening supplies.</td>
<td>Waldo</td>
<td>7:00 AM</td>
<td>$49</td>
</tr>
<tr>
<td>Sunday, May 16th</td>
<td><strong>MSO POPS Musical Fireworks</strong>—Warner Grand Theater, Milwaukee: An explosive concert experience awaits, with works that spotlight the MSO's loudest and proudest!</td>
<td>Waldo</td>
<td>10:30 AM</td>
<td>$89</td>
</tr>
<tr>
<td>*Sunday, May 23rd</td>
<td><strong>Carol Burnett</strong>—Riverside Theater, Milwaukee: Carol Burnett, award-winning actress and best-selling author, is widely recognized by the public for her work on stage and on screen. Her artistic brilliance, respect for her fans, integrity, warmth, and her humor have made her one of America's most beloved performers.</td>
<td>Waldo</td>
<td>2:00 PM</td>
<td>$189</td>
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<tr>
<td>Date</td>
<td>Location</td>
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<tr>
<td>Sunday, June 13th</td>
<td>Milwaukee Lakefront Fireworks</td>
<td>9:30AM</td>
<td>$115</td>
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<tr>
<td>Monday, June 14th</td>
<td>Milwaukee Lakefront Fireworks</td>
<td>7:30AM</td>
<td>$95</td>
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<tr>
<td>Tuesday, June 15th</td>
<td>Milwaukee Lakefront Fireworks</td>
<td>8:00AM</td>
<td>$99</td>
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<tr>
<td>Wednesday, June 16th</td>
<td>Milwaukee Lakefront Fireworks</td>
<td>9:00AM</td>
<td>$115</td>
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<tr>
<td>Thursday, June 17th</td>
<td>Milwaukee Lakefront Fireworks</td>
<td>10:00AM</td>
<td>$95</td>
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<tr>
<td>Friday, June 18th</td>
<td>Milwaukee Lakefront Fireworks</td>
<td>11:00AM</td>
<td>$99</td>
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<tr>
<td>Saturday, June 19th</td>
<td>Milwaukee Lakefront Fireworks</td>
<td>12:00PM</td>
<td>$115</td>
<td></td>
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</tbody>
</table>

**Looking Ahead...**

**Supper Club Sundays**
Due to popular demand, we will be bringing back our Supper Club Sundays! Join us for a nice early evening out and a delicious gourmet meal complete with special entrees and dessert. Call for pickup times and locations. Late afternoon departures—mystery locations!

- March 21st, 2021
- April 11th, 2021
- May 16th, 2021
- June 6th, 2021

**Island Casino Getaways**
Hop aboard the motorcoach and be whisked away to the fabulous Island Resort and Casino. Spend time at the slots, playing bingo, or relaxing at the spa. The weekend is yours to spend as you please!

- January 25-27
- January 30-31
- February 13-14
- February 15-17
- February 27-28
- March 13-14

**Supper Club Sundays**

- June 14th—Milwaukee Lakefront Fireworks
- July 9th—Dells Lavender Farm
- July 23rd—Kingsmen Quartet
- August 13th—Cinderella
- August 27th—The Oak Ridge Boys

**Island Casino Getaways**

- June 15th—Warren's Cranberry Festival
- July 13th—Joseph's Technicolor Dreamcoat

**Dells Lavender Farm**— Enjoy a relaxing day in Wisconsin Dells with a visit to a beautiful lavender & cherry farm. Enjoy an overview of the farm and lavender inspired dessert. Lunch included with a tour of the Dells area.

**Kingsmen Quartet—**The Fireside Theater Since 1956, this group has risen from humble beginnings in the mountains of western North Carolina to one of the most beloved and innovative groups in Christian music. Lunch included.

**Cinderella—**The Fireside Theater, Fort Atkinson; This is a show designed to delight the child in all of us. Whether you’re eight or eighty you’ll be captivated by its humor, its romance, its beauty, and its great, great music. Luncheon included.

**The Oak Ridge Boys**—The Oak Ridge Boys have spurred dozens of Country hits and a Number One Pop smash. The Oak Ridge Boys bring four decades of charted singles before their audience each time they preform and fifty years of tradition! A delicious lunch before the matinee show.

**MSO POPS Sounds of the Cinema**—Warner Grand Theater, Milwaukee; A great movie soundtrack can evoke drama, intrigue, and romance. Explore the world of cinema music and prepare to have your hair raised, your heart melted, and your spirits lifted by the musical power of the MSO.

**Looking Ahead...**

August - Brewers Home Game
- Sept 25th—Warren's Cranberry Festival
- Sept 29th—Joseph's Technicolor Dreamcoat

**Supper Club Sundays**
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- March 21st, 2021
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- January 25-27
- January 30-31
- February 13-14
- February 15-17
- February 27-28
- March 13-14

**These are our confirmed One-Days, but keep an eye out, as we always add more throughout the year. You can always find a listing of our tours on our website or our Facebook page for updates!**
FOX VALLEY ONE DAYS

***These One-Day Tours are being offered with pickup locations in Appleton, Oshkosh and Fond du Lac. Please call our office for more information on pickup locations & times. ***

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td><strong>Wednesday, Jan. 27th</strong></td>
<td></td>
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<tr>
<td>Tour #6431</td>
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<tr>
<td><strong>A Mighty Fortress Is Our Basement—The Fireside Theater, Fort Atkinson:</strong> In this installment of The Church Basement Ladies series, the year is 1960 and a reformation is underway. Against the changing tide, these “bulwarks never failing” stand strong in their faith and in their friendships with more crazy antics, more great songs, and more lessons reluctantly learned.</td>
<td>Appleton—7:30AM</td>
<td>Oshkosh—8:00AM</td>
<td>Fond du Lac—8:30AM</td>
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<tr>
<td><strong>Saturday, Feb. 13th</strong></td>
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<tr>
<td>Tour #5818</td>
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<tr>
<td><strong>Fasching Celebration—Laack's Hall, Johnsonville:</strong> Join us in this German celebration sometimes labeled as “Oktoberfest is February”. Full of energy, music, and great food, you don’t want to miss this Fasching Celebration.</td>
<td>Appleton—10:00AM</td>
<td>Oshkosh—10:30AM</td>
<td>Fond du Lac—11:00AM</td>
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<tr>
<td><strong>Saturday, March 13th</strong></td>
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<tr>
<td>Tour #6433</td>
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<tr>
<td><strong>What Happens in Vegas—The Fireside Theater, Fort Atkinson:</strong> The world’s best singers, dancers, musicians, and comedians have flocked to this city where dreams become reality. Now The Fireside will pay tribute to many of those legendary performers in an all new live band show.</td>
<td>Appleton—7:30AM</td>
<td>Oshkosh—8:00AM</td>
<td>Fond du Lac—8:30AM</td>
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<tr>
<td>*<strong>Thursday, April 15th</strong></td>
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<tr>
<td>Tour #6372</td>
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<tr>
<td><strong>Badger Band Spring Concert—Madison:</strong> For the first time in five decades the Badger Band is under new leadership. Corey Pompey takes the baton at the annual spring concert. A dinner stop (on your own) will be made prior to the concert.</td>
<td>Appleton—2:45PM</td>
<td>Oshkosh—3:15PM</td>
<td>Fond du Lac—3:45PM</td>
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<tr>
<td>*<strong>Saturday, April 24th</strong></td>
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<tr>
<td>Tour #6415</td>
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<tr>
<td><strong>Jewelry, Fashion, and Accessories Show—Rosemont, IL:</strong> A shopping experience you and your friends just can't miss! Travel with us to Rosemont, IL for the Jewelry, Fashion and Accessories Show. Shop from over 300 exhibitors selling fine jewelry, home décor, watches, cosmetics and more.</td>
<td>Appleton—7:00AM</td>
<td>Oshkosh—7:30AM</td>
<td>Fond du Lac—8:00AM</td>
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<tr>
<td><strong>Friday, May 21st</strong></td>
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<tr>
<td>Tour #6451</td>
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<tr>
<td><strong>Blossoms and Blooms—</strong> There’s nothing like warm weather to get in the spirit of spring planting and nothing like a trip to some area nurseries and greenhouses to get your creative juices flowing. A lunch is included at Altona Supper Club. Stops at Honeymoon Acres, Millhome Nursery, and the Wreath Factory all with gift shops and gardening supplies.</td>
<td>Appleton—8:00AM</td>
<td>Oshkosh—8:30AM</td>
<td>Fond du Lac—9:00AM</td>
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<tr>
<td><strong>Saturday, June 26th,</strong></td>
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<tr>
<td><strong>Tour #6367</strong></td>
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<tr>
<td><strong>Cedarburg Strawberry Festival—</strong> Strawberries mean summer in Wisconsin! Celebrate the most luscious fruit of the season during Cedarburg’s Annual Strawberry Festival. Join us for a day of fun and fresh air as we stroll Arts on the Avenue, visit the Marketplace, check out some of the art fairs or just relax in the Historic District and listen to music.</td>
<td>Appleton—8:15AM</td>
<td>Oshkosh—8:45AM</td>
<td>Fond du Lac—9:15AM</td>
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<tr>
<td><strong>Saturday, July 3rd,</strong></td>
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<tr>
<td><strong>Tour #6533</strong></td>
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<tr>
<td><strong>Milwaukee's Lakefront Fireworks—</strong> An annual tradition and one of our favorite tours. Hop aboard our coach and enjoy premium seating for the fireworks. Live music, drinks and a delicious meal included at the Milwaukee War Memorial Center.</td>
<td>Appleton—4:00PM</td>
<td>Oshkosh—4:30PM</td>
<td>Fond du Lac—5:00PM</td>
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<tr>
<td><strong>Tuesday, July 13th</strong></td>
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<tr>
<td><strong>Tour #6400</strong></td>
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<tr>
<td><strong>Navy Pier &amp; Chicago Harbor Cruise—</strong> Our day in Chicago includes an afternoon harbor cruise aboard the Spirit of Chicago complete with a fantastic buffet lunch, free time at Navy Pier and a visit to Millennium Park.</td>
<td>Appleton—6:30PM</td>
<td>Oshkosh—7:00PM</td>
<td>Fond du Lac—7:30PM</td>
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<tr>
<td><strong>Tuesday, July 27th</strong></td>
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<tr>
<td><strong>Tour #6527</strong></td>
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<td><strong>Door County House &amp; Garden Walk—</strong> Each year several Door County residents open their homes and gardens for one day all in the name of charity to benefit the Door County Memorial Hospital Auxiliary. We'll stroll through this beautiful showcase of homes and gardens featuring blooming yards, wrapped walkways, natural landscapes, and native plants. This trip sells out every year, so make your reservations early! Lunch will be on your own during our visit.</td>
<td>Pickup Times To Be Announced</td>
<td>TBA</td>
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<tr>
<td><strong>Thursday, July 29th</strong></td>
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<tr>
<td><strong>Tour #6434</strong></td>
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<tr>
<td><strong>Cinderella—The Fireside Theater, Fort Atkinson:</strong> This is a show designed to delight the child in all of us. Whether you're eight or eighty you'll be captivated by its humor, its romance, its beauty, and its great, great music. Luncheon included.</td>
<td>Appleton—7:30AM</td>
<td>Oshkosh—8:00AM</td>
<td>Fond du Lac—8:30AM</td>
</tr>
</tbody>
</table>

**Looking Ahead...**

Aug. 3, 2021—Dancing Horses
Aug. 11, 2021—Lake Geneva Mail Boat
Aug. 14, 2021—IKEA Shopping Spree
Aug. 21, 2021—Oak Ridge Boys
Sept. 15, 2021—Joseph & The Technicolor Dreamcoat
Sept. 24, 2021—Warrens Cranberry Fest
Oct. 2, 2021—Eagle River Cranberry Fest
Oct. 5, 2021—Autumn on the Mighty Mississippi
Oct. 9, 2021—Lake Geneva Fall Foliage
Benefits of Travel

- Improves your health, lessens stress and keeps you active
- Makes you smarter, you learn things
- Makes you more interesting, you contribute to conversations
- Allows you to try things, amazing food and experience different cultures
- Makes you feel like an adventurer, you have fun doing/seeing new things
- Expands your social network, make more friends globally
- Create a lifetime of memories, they last forever and feel good
- Makes you love more, your home and family

REFER-A-FRIEND

Share your travel experiences with your friends and family and reap the rewards! Bring along a friend in 2021 who has never traveled with Personalized Tours and you’ll each receive a $25 voucher to spend on a future tour! This applies to extended tours only.

We will continue to offer Per$onalized Perk$ in 2021. These vouchers are given out during extended tours and may be redeemed on any other tour with Personalized. Earn $20, $30 or $50 just by traveling!

TRAVEL SHOWS

This January, you have the option of watching our travel show virtually. This will allow those not ready to attend in person the opportunity to learn about our upcoming tours! Check our Facebook page and Website to watch and learn about our 2021 schedule!

- This will be available after January 15. If you are comfortable enough to come to an in-person show in your area, please call us for details and to RSVP.

- Appleton — Feb 6 @10AM
- Fond du Lac — Feb 6 @1:30PM
- Personalized Office — Feb 7 @1PM
- West Bend SC — Feb 9 @1PM

We will also be hosting a video for anybody interested in the Columbia & Snake River Cruise offered July of 2021. It will be on January 20th at 10:00AM. Please email us to receive the registration link.

Pick Up Location Key

<table>
<thead>
<tr>
<th>Code</th>
<th>Location Details</th>
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<tbody>
<tr>
<td>WD</td>
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<tr>
<td>PL</td>
<td>Plymouth; Wal Mart Store</td>
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<tr>
<td>SH</td>
<td>Sheboygan; Hwy 28 Frontage Rd Park &amp; Ride</td>
</tr>
<tr>
<td>SK</td>
<td>Saukville; Wal Mart Store</td>
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<tr>
<td>WB-PR</td>
<td>West Bend; Off Paradise Rd Park &amp; Ride</td>
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<tr>
<td>WB-SC</td>
<td>West Bend; Senior Center</td>
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<tr>
<td>WB-CR</td>
<td>West Bend; Cedar Ridge Apartments</td>
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<tr>
<td>AL</td>
<td>Allenton; Park &amp; Ride</td>
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<tr>
<td>JK</td>
<td>Jackson; Park &amp; Ride</td>
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<tr>
<td>GT</td>
<td>Germantown; McDonald’s (County Line Rd / Hwy Q)</td>
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<tr>
<td>WT</td>
<td>Wauwatosa; Watertown Plank Park &amp; Ride</td>
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<td>CO</td>
<td>Oak Creek; College Avenue Park &amp; Ride</td>
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<td>AP</td>
<td>Appleton; Nationwide Travelers (Temporarily)</td>
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<tr>
<td>OS</td>
<td>Oshkosh; I-41 &amp; Hwy 44 Park &amp; Ride</td>
</tr>
<tr>
<td>FD</td>
<td>Fond du Lac; Radisson Hotel on Rolling Meadows Dr</td>
</tr>
</tbody>
</table>

Watch for pick up points listed on one-day tours. We use 3 to 4 of these per tour depending upon the direction we are going.
**SPRING FLING**

**CAN’T HELP FALLING IN LOVE WITH MEMPHIS** #6513 March 8-12, 2021
$1299 Per Person Dbl

**BREWERS SPRING TRAINING** #6082 March 11-16, 2021
$2799 Per Person Dbl

**WARM UP YOUR WINTER IN MISSISSIPPI** #6514 March 14-19, 2021
$985 Per Person Dbl

**MUSICAL MYRTLE BEACH** #6421 April 11-18, 2021
$1759 Per Person Dbl

**VERA BRADLEY OUTLET** #6374 April 13-14, 2021
$1999 Per Person Dbl

**COASTAL VIRGINIA & THE MILITARY TATTOO** #6417 April 13-20, 2021
Prices Vary Per Cabin

**TULIP TIME ON THE RHINE RIVER** #6281 April 13-23, 2021
$1999 Per Person Dbl

**HAWAII ADVENTURE EXPLORING 4 ISLANDS** #6230 April 22-May 1, 2021
$5599 Per Person Dbl

**MARVELOUS MINNEAPOLIS** #6480 May 1-3, 2021
$699 Per Person Dbl

**WACO FIXER UPPER FINDS** #5921 May 2-5, 2021
$1699 Per Person Dbl

**SECRETS OF ST. LOUIS** #6118 May 13-16, 2021
$939 Per Person Dbl

**STUNNING SOUTH DAKOTA** #6515 May 23-28, 2021
$799 Per Person Dbl

**WILDFLOWERS, WATERFALLS & WATERCOLORS** #6516 May 24-28, 2021
$2599 Per Person Dbl

**NIAGARA FALLS** #6517 May 31-June 4, 2021
$749 Per Person Dbl

**SUMMER SIZZLE**

**SIMPLE PLEASURES OF THE AMISH** #6083 June 8-11, 2021
$929 Per Person Dbl

**NASHVILLE’S CMA FEST** #6099 June 9-14, 2021
$2449 Per Person Dbl

**GREECE & THE ISLANDS** #5630 June 10-20, 2021
$5029 Per Person Dbl

**DOOR COUNTY GETAWAY** #6518 June 11-13, 2021
$759 Per Person Dbl

**LILAC FEST ON MACKINAC ISLAND** #6047 June 12-15, 2021
$1459 Per Person Dbl

**ALASKA ADVENTURE** #6402 June 20-July 2, 2021
Prices Vary Per Cabin TBA

**SMITTEN IN THE MITTEN** #6524 July TBA
$3899 Per Person Dbl

**CALGARY STAMPEDE / CANADIAN ROCKIES** #6548 July 5-17, 2021
$3899 Per Person Dbl

**COLORADO ROCKIES & RAILS** #6447 July 18-26, 2021
Prices Vary Per Cabin

**COLUMBIA & SNAKE RIVER CRUISE** #6098 July 29-Aug 6, 2021
$899 Per Person Dbl

**HOLY ARK! CHRISTIAN CONCERT** #5916 August 6-9, 2021
$1199 Per Person Dbl

**ERIE ADVENTURE MYSTERY** #6519 August 16-21, 2021
$4379 Per Person Dbl

**CULTURAL CITIES OF CANADA** #6520 August 22-30, 2021
Prices Vary Per Cabin

**JEWELS OF THE RHINE** #6096 Aug 30-Sept 9, 2021
Prices Vary Per Cabin

*indicates fly tour;  **indicates passport required;  ***indicates new tour*
FALL FAVORITES

THEATRE IN THE BIG APPLE #6343 September 1-4, 2021 $2399 Per Person Dbl
AMAZING APOSTLE ISLANDS #6521 September 7-10, 2021 $899 Per Person Dbl
CAPE COD #6018 September 8-14, 2021 $2999 Per Person Dbl
HEART OF THE BRITISH ISLES #5681 September 8-23, 2021 $6299 Per Person Dbl
SANTA BARBARA #6481 September 12-18, 2021 $3499 Per Person Dbl
SEPTEMBER SURPRISE MYSTERY #6522 September 26-30, 2021 $999 Per Person Dbl
COLORS OF NEW ENGLAND #6019 October 1-12, 2021 $3869 Per Person Dbl
BLUFF COUNTRY / RED WING #6525 October 13-15, 2021 $599 Per Person Dbl
DC IN DETAIL #6546 October 16-24, 2021 $2199 Per Person Dbl
KENTUCKY BOURBON TRAIL #6426 October 25-28, 2021 $929 Per Person Dbl
OZARK MOUNTAIN CHRISTMAS #6339 November 8-13, 2021 $1199 Per Person Dbl
THANKSGIVING IN VERMONT #6334 November 24-27, 2021 $2199 Per Person Dbl

WINTER WANDERING

CHRISTMAS IN NEW YORK #6545 December 1-7, 2021 $2699 Per Person Dbl
CHRISTMAS MARKETS OF CANADA #6526 December 2-6, 2021 $2999 Per Person Dbl
HOLIDAY FESTIVAL OF LIGHTS #6528 December 10-12, 2021 $659.00 Per Person Dbl
CRUISE GETAWAY #6547 January 2022 TBA
WINTER WONDERS (MYSTERY) #6529 January 20-24, 2022 $1199 Per Person Dbl
GORGEOUS GULF COAST #6408 February 4-14, 2022 $2459 Per Person Dbl
NEW ORLEANS #6530 February 2022 TBA
LONE STAR LOOP #6531 March 2022 TBA
IRELAND #6532 March 2022 TBA

A look ahead…2022
Kentucky Derby Wander Wyoming
Holland Tulip Time Albuquerque Balloon
Wonderful Winnipeg Smoky Mountains
Incredible Iceland
Pacific Northwest
Home on the Range
America’s Pioneer
Idaho
Crooked Road

How To Book
Call us at 920.528.7600
Text us at 262.339.9898
Email us at info@GoPersonalized.com
Visit our website at www.GoPersonalized.com
Michele’s Minutes

2021 is going to be a great year. There, I said it! I refuse to believe otherwise. Seriously, there is nowhere to go but up! Vaccine distribution has begun, people are used to masking and handwashing for the safety of all, and the holiday season has brought a renewed sense of community and hope. 2020 has taught us many things, one of the biggest for us is how quickly things can change! This is going to be a continuing theme throughout 2021. Just as quickly as venues closed in 2020, they will begin to reopen in 2021 as more and more of our population are vaccinated against COVID-19, infection rates decline, and people begin to travel. What does that mean for the tourism industry? Well, we must be able to react quickly to get tours advertised as soon as we know a venue has opened and that means trips may come together on very short notice. This year more than any other, digital communication is going to be crucial. We put out this newsletter quarterly, but things will be changing rapidly and communicating four times a year simply will not be enough. Now more than ever, email and social media are going to be the driving forces. We put out this newsletter quarterly, but things will be changing rapidly and communicating four times a year simply will not be enough. Now more than ever, email and social media are going to be the driving forces.

We’re Bringing New Orleans to Wisconsin!

Bring home the spirit of Mardi Gras with this virtual experience package. For only $139, you’ll receive gifts from New Orleans and surrounding areas to get you in the holiday spirit. Also with this package, you’ll receive $139 credit if you book New Orleans in 2022! Call for a list of all inclusions.

REMINDERS

ONE-DAY TOURS One-day tours must be paid within 7 days of making the reservation. They are non-refundable and only transferrable if we are able to replace you with someone from our waiting list. A $20 deposit is required to hold space if reservations are made more than 90 days in advance.

TRAVEL INSURED TRAVEL PROTECTION Travel Insured Travel Protection will be offered on multi-day tours. To ensure that pre-existing conditions will be covered, travel protection must be purchased at the time the tour deposit is made. Protection for medical coverage DOES NOT cover pandemics. Please see “Cancellation For Any Reason—CFAR®” for more wide spread coverage. If a claim must be made, due to privacy laws, all communication will be between the traveler and the insurance company. Personalized Tours will provide any information requested by the parties involved.

PAYMENTS Personalized Tours recommends payments via cash, check, or debit card. We accept Mastercard and Visa with a 3% credit card convenience fee. When Personalized Tours works with other tour companies that accept credit cards the 3% convenience fee does not apply.

TOUR CONFIRMATION CALLS It is Personalized Tours’ intent to make courtesy calls (48-24 hours before departure) for one-day tours, confirming the pick-up information. If time does not permit, and you do not receive a call, please feel free to call us.

RESERVATIONS As we get past the “Shelter in Place” order and other COVID-19 related issues, we anticipate more and more people will be anxious to get out of the house and travel. Thus, tours will fill up (50% capacity) quickly and well in advance. Don’t set yourself up for disappointment. Make your reservations as early as possible via phone, email, or text.

Please refer to our website or call and ask for a complete list of our policies and procedures. We cannot print all due to space constraints.

Emma’s Updates

With new tours being added so often, having an email address on file is more important than ever! Be on the lookout every Wednesday for our Weekly Scoop. This email contains new tour announcements, discounts and special offers. Due to COVID-19, we are following CDC recommended guidelines. These new policies include (but are not limited to) mask mandates, social distancing, reduced motorcoach capacity, routine cleaning of high touch surfaces, and coach sanitizing fogging nightly after use. While the vaccine has begun distribution, we will still continue to follow these guidelines until the CDC gives further instruction. Our main priority is always the safety and comfort of our travelers. If at any time you have concerns about our COVID19 policies, please call our office and we would be happy to explain them and go over our protocol in place for passengers and employees.
SEE WHAT PEOPLE ARE SAYING...

Personalized Tours does a great job keeping us safe & healthy, especially with COVID19 invading our territories. The staff is super friendly and very accommodating...always a class A act!

John M., Plymouth

“Traveling by bus means travel with no fuss, let Tracy and John worry about that stuff. Tracy has ideas you wouldn’t believe, all of your worries she will relieve. So Personalized Tours is the way to go to keep up with traveling and keep the economy on the go!”

-Sue R., Adell

We traveled to Branson with Personalized this Fall, we absolutely loved our trip! They are very friendly and the bus driver was so awesome. We can’t wait until next years tours come out!

-Mary S., Seymour

My first travel experience with Personalized Tours was exceptional. I was impressed with the professional skills of the tour director, Tracy and the driver, her father. The accommodations, itinerary were outstanding, and in the current situation with COVID, several changes were implemented very smoothly without disrupting the flow of the vacation. I will definitely travel again, already looking forward to Myrtle Beach in April, and highly recommend this tour company.

-JG., Thiensville

We took a mystery trip with Tracy and John and had the time of our lives! There was never a dull moment. Visited many amazing sights, ate lots of fantastic food and made new friends. We will definitely schedule another trip with Personalized Tours!

-Terry S., Random Lake