



Personalized Tours, Inc.

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Office Hours: M-Th 8:30a-4:30p F 8:30a-12:30p

Travel Showcases

We invite you to come out and meet our staff, hear about the wonderful destinations we will visit in 2018, and enjoy some refreshments. Don't forget your checkbook if you wish to take advantage of our tour discounts **ONLY** available during travel showcases. PLEASE call 920.528.7600 for directions and to RSVP to one of the locations listed below:



Personalized Tours' Office	Mon, Jan 15	1:00 PM	Menomonee Falls (Location TBA)	Mon, Jan 22	1:00 PM
Cedar Ridge Campus	Wed, Jan 17	1:00 PM	50+ Seniors of West Bend	Tues, Jan 23	1:00 PM

Gift Certificates



As you make out your Christmas gift list, remember Personalized Tours has gift certificates available in any amount. They may be used on any of our one-day or multi-day tours. Give the gift of travel memories! Plan ahead—our office closes at 12:30 PM on Dec 22.

Join Our Ad Campaign

Personalized Tours will be giving away a free trip each month during 2018. All you have to do is place a "Personalized Tours" window cling on your vehicle window, register your car license plate with our office and drive around... the rest is up to us! We will announce the winner each month via Facebook, email and on WIBD radio. We will NOT mail out window clings. Here's how to receive your window cling:

1. Stop by our office
2. Travel with us
3. Meet the bus



Hawaii Tour Night-This Tuesday

WOW! This is the way to visit Hawaii... on a 4-island luxury cruise. No intra-island flights with long lines and security checks—only a relaxing cruise with ports-of-call on all 4 major islands. Join us this Tuesday, Oct. 24th for a presentation on our March 2018 trip to this South Pacific paradise. Please RSVP.



OCTOBER 24
6 PM

Holiday Hours

Personalized Tours' office will close at 12:30 PM on Friday, December 22nd. We will open again on Tuesday, January 2nd. After a busy year this allows us a little family time. Reservations may be placed by leaving a message on our voice mail. Please make sure to indicate the tour name, your name & number of seats. Follow-up phone calls to these messages will not be made.



**MAKE
RESERVATIONS
EARLY**

Don't Be Disappointed

Many of our tours, especially those involving airline tickets, have early and strict deadlines. In order to insure availability and avoid air fare increases, it is to your advantage to make your travel plans as early as possible. This is particularly important with our Hawaii and Alaska tours. It seems like March and July are so far off, but space is limited. In addition, many hotels and attractions are instituting earlier cut-off dates, requiring us to make decisions sooner regarding whether we are able to run a tour. If we do not have sufficient participation at that point, we are forced to cancel the tour. Frequently, after a tour has been cancelled, we receive requests that would have allowed us to run the tour. This is disappointing to all, so please give consideration to your travel plans well in advance.

TRACY'S
TRAVELS

FLORIDA ESCAPE



Last chance to join us on our annual stay at the fabulous Pink Shell Resort on Fort Myers Beach. Don't wait until the weather gets cold and snowy to call, because there are limited accommodations available during our stay. Call for a detailed brochure and choose your winter getaway for a week, two weeks, or the month of February.

FLORIDA TOUR NIGHT: MONDAY,
NOVEMBER 13 6 PM



ALASKA TOUR NIGHT



Is a trip to Alaska on your "bucket list?" Make plans to visit this majestic wonderland in 2018. Join us on Thursday, October 26th @ 6:00 PM for an evening devoted to Alaska. See a beautiful DVD on Alaska and The Yukon, find out about the great cruisetour we have planned for the summer of 2018, and ask all those questions on your mind. **NOW** is the time to book Alaska. Availability is limited. Please RSVP.

Thursday, October 26 @ 6:00PM

REMINDER: ONE-DAY TOURS ARE NON-REFUNDABLE.

If a tour has a small number of participants, a 15-passenger Mercedes Sprinter executive coach may be assigned to the trip rather than cancelling it.

Please refer to our website www.GoPersonalized.com for departure times or call our office.

A detailed brochure for each trip can be found on our website as well as departure information.

Nov 4, Sat	TRACE ADKINS; Includes transportation to Wisconsin Dells, dinner at Ho Chunk casino and ticket at the Crystal Grand Theatre.	Tour #5228	\$159
Nov 9, Thu	OZARK JUBILEE, A VETERAN'S COUNTRY XMAS; Includes transportation to Janesville, catered lunch and show ticket featuring Branson stars.	Tour #5146	\$105
Nov 10, Fri	MSO TCHAIKOVSKY'S FIFTH SYMPHONY; Includes transportation to Milwaukee and ticket at the Marcus Center. Transportation only \$22	Tour #5132	\$49
Nov 15, Wed	MIRACLE ON 34TH STREET; Includes transportation to Fort Atkinson, lunch and ticket at the Fireside Theatre.	Tour #4716	\$105
Nov 19, Sun	MURDER FOR TWO; A musical comedy to die for. Includes transportation to Milwaukee, brunch at the Envoy and ticket at the Stackner Cabaret.	Tour #5122	\$129
Nov 25, Sat	LAACK'S 2ND ANNUAL CHRISTMAS SHOW; Includes transportation to Johnsonville, lunch, and show featuring Carol & The Keynotes.	Tour #5207	\$85
Nov 29, Wed	MSO POPS CONCERT, A CANADIAN BRASS HOLIDAY; Includes transportation to Milwaukee, lunch at Water Street Brewery and ticket at the Marcus Center.	Tour #5151	\$125
Dec 2, Sat	HOLIDAZE SHOPPING; Includes transportation to Chicago's Magnificent Mile, holiday refreshments and a festive time.	Tour #4627	\$46
Dec 3, Sun	BROADWAY HIT, WAITRESS; Includes transportation to Appleton, lunch at Golden Corral and ticket at the Fox Cities Performing Arts Center.	Tour #5147	\$189
Dec 3, Sun	MSO POPS CONCERT, HOLIDAY POPS; Includes transportation to Milwaukee, brunch at The Pfister Hotel, and ticket at the Marcus Center.	Tour #5149	\$145
Dec 4, Mon	CHRISTMAS AROUND THE WORLD; Includes transportation to Chicago, museum Christmas display, lunch and Christkindlmarket.	Tour #5123	\$109
Dec 6, Wed	MIRACLE ON 34TH STREET; Includes transportation to Fort Atkinson, lunch and ticket at the Fireside Theatre.	Tour #4717	\$105
Dec 7, Thu	MIRACLE ON 34TH STREET; Includes transportation to Fort Atkinson, lunch and ticket at the Fireside Theatre.	Tour #4718	\$105
Dec 13, Wed	CHRISTMAS AT THE PALACE; Includes transportation to Wisconsin Dells, lunch and ticket at the Palace Theatre.	Tour #4909	\$106
Dec 16, Sat	THE NUTCRACKER BALLET; Includes transportation to Milwaukee, lunch at Mader's and ticket at the Marcus Center.	Tour #5197	\$129
Jan 10, Wed	THE PHANTOM; Includes transportation to Fort Atkinson, lunch and ticket at the Fireside Theatre.	Tour #5158	\$106
Jan 18, Thu	THE PHANTOM; Includes transportation to Fort Atkinson, lunch and ticket at the Fireside Theatre.	Tour #5159	\$106
Jan 19, Fri	MSO POPS CONCERT, LESLIE ODOM JR; Includes transportation to Milwaukee, lunch at Miss Katie's Diner, and ticket at the Marcus Center.	Tour #5150	\$139

A detailed brochure for each trip can be found on our website as well as departure information.

Jan 27, Sat	THE KING & I; Includes transportation to Appleton, lunch at the Machine Shed and ticket at the Fox Cities Performing Arts Center.	Tour #5193	\$175
Feb 2, Fri	MSO BEETHOVEN'S SECOND SYMPHONY; Includes transportation to Milwaukee and ticket at the Marcus Center. Transportation only \$22.	Tour #5133	\$49
Feb 11, Sun	MSO POPS CONCERT, MY FAIR LADY; Includes transportation to Milwaukee brunch at the Envoy and ticket at the Marcus Center.	Tour #5165	\$125
Feb 24, Sat	AN AMERICAN IN PARIS; Includes transportation to Appleton, lunch at the Olive Garden and ticket at the Fox Cities Performing Arts Center.	Tour #5194	\$175
Mar 2, Fri	DANIEL O'DONNELL; Includes transportation to Wisconsin Dells, dinner at Spring Brook and ticket at the Crystal Grand Theatre.	Tour #5112	\$159
Mar 8, Thu	NEWSIES; Includes transportation to Fort Atkinson, lunch and ticket at the Fireside Theatre.	Tour #5160	\$106
Mar 9, Fri	MSO PROKOFIEV TRIUMPHANT; Includes transportation to Milwaukee and ticket at the Marcus Center. Transportation only \$22.	Tour #5134	\$49
Mar 10, Sat	GIRL'S NIGHT OUT, DISENCHANTED; Includes transportation to Milwaukee, drinks & hors d'oeuvres at Major Goolsby's and ticket at the Marcus Center. **This is an adult fun show	Tour #5198	\$149
Mar 25, Sun	MSO POPS CONCERT, GREAT BALLS OF FIRE; Includes transportation to Milwaukee, brunch at the Mad Rooster, and ticket at the Marcus Center.	Tour #5166	\$125
Apr 4, Wed	HAMILTON; Includes transportation to Chicago, lunch at Lawry's The Prime Rib, and ticket for Hamilton. Limited seats still available.	Tour #5318	\$309
Apr 26, Thu	42ND STREET; Includes transportation to Fort Atkinson, lunch and ticket at the Fireside Theatre.	Tour #5161	\$106
Apr 27, Fri	MSO DVORAK'S NEW WORLD SYMPHONY; Includes transportation to Milwaukee and ticket at the Marcus Center. Transportation only \$22.	Tour #5119	\$49
Apr 28, Sat	SCHOOL OF ROCK; Includes transportation to Appleton, lunch at Outback Steakhouse and ticket at the Fox Cities Performing Arts Center.	Tour #5195	\$175
May 12, Sat	RENT; Includes transportation to Appleton, lunch at Outback Steakhouse and ticket at the Fox Cities Performing Arts Center.	Tour #5196	\$175
May 27, Sun	MSO POPS CONCERT, PATROTIC POPS; Includes transportation to Milwaukee, brunch at Café Benelux and ticket at the Marcus Center.	Tour #5167	\$125

June 6 POPS CONCERT, Audra McDonald
 June 7 FIRESIDE, A Second Helping: Church Basement Ladies
 June 10 POPS CONCERT, West Side Story
 June 24 POPS CONCERT, Great American Songbook
 July 28 FIRESIDE, The Little Mermaid
 Aug 8 FIRESIDE, The Little Mermaid
 Sep 9 FIRESIDE, Grease
 Sep 15 CRYSTAL GRAND, Charley Pride
 Sep 20 FIRESIDE, Grease
 Nov 15 FIRESIDE, Elf
 Dec 5 & 9 FIRESIDE, Elf

Upcoming Tours

**FOR DETAILED BROCHURES OF
MULTI-DAY TOURS, INCLUDING
DAY BY DAY ITINERARIES,
PLEASE GO TO OUR WEBSITE...
www.GoPersonalized.com**

SEATS STILL REMAIN!



**ADVANCE NOTICE:
2020 Passion Play
In Oberammergau,
Germany**

Once every decade the city of Oberammergau, Germany stages an epic outdoor Passion Play. The residents of Oberammergau will host thousands of travelers as they depict the life, death and resurrection of Jesus Christ. The tradition began in 1633, and 2020 marks the 42nd production. Personalized Tours will be there for this amazing event. Plans are underway, so give us a call if you would like to receive information as soon as it is available. Due to the tremendous demand for tickets and hotel space, reservations and payments will be necessary well in advance. Don't miss this opportunity to experience the inspirational drama AND tour Central Europe.

It's late October in Wisconsin. The colorful leaves have fallen. The sky is gray. The temperatures are dropping. Why not get away and spend four glorious days in the warmth and sun of Southern California? Stay at the fabulous Sheraton Hotel & Marina, located directly on San Diego Bay. Take a walk on the waterfront boardwalk. Enjoy the sea air on a scenic brunch harbor cruise. Check out the animals at the amazing San Diego Zoo. Explore the city on a hop-on hop-off trolley tour. Stroll through the historic Gaslamp Quarter with its Victorian architecture, art galleries, boutiques, and great restaurants. Tour the aircraft carrier USS Midway. Escape for a relaxing long weekend before the holiday craziness sets in. (Tour # 4964)

**Sunny
Southern California**
OCTOBER 27-30, 2017
\$1699 PER PERSON

A Holiday Happening: **Festive Mystery**

DECEMBER 12-16, 2017 \$1279 PER PERSON

Join Personalized Tours on a festive holiday tour that will take you to a mystery destination. Enjoy sparkling decorations and fabulous entertainment that are sure to leave you filled with holiday spirit. Tour interesting attractions and indulge in all of those holiday treats (no calories of course). WHAT FUN! (Tour # 5129)

You'll love it! You'll love it! You'll love it!
That wonderful time of the year.
Experience the Christmas traditions,
And spread a lot of good cheer.



Board our coach for the holiday season,
Grab your friends and come along.
We'll sample tasty delicacies,
And sing some holiday songs.

The holiday decorations, so pretty,
Season aromas fill the air.
Christmas is fast approaching,
We see it everywhere.



FLORIDA ESCAPE

VIA MOTORCOACH: January 30-March 3, 2018
VIA FLIGHT: 1, 2, 3, & 4 Week Options

Imagine Wisconsin in February...snow, ice, cold, shoveling, scraping, gloves, hats, scarves. Then imagine Florida in February...sunshine, warm temperatures, sandy beaches, lush golf courses, poolside chaises, sunglasses, shorts, swimsuits. In 2018, choose Florida. Pack your suitcase and golf clubs and hop aboard a Personalized Coach headed for Florida. Travel by motorcoach and spend the month of February at the fabulous Pink Shell Resort on Fort Myers Beach or fly and join us for the entire month or 1,2, or 3 weeks. Take advantage of planned activities/excursions and spend your free time strolling the beach, hitting the links, relaxing at the pool, and soaking up the sun. Price dependent on accommodation choice and length of stay. (Tour # 5019)

4-Island Hawaiian Islands Cruise

MARCH 9-19, 2018

Enjoy the best of both worlds as you explore Hawaii by land and sea. This fabulous travel experience features a 7-night cruise to Kauai, Maui and the Big Island. Don't miss your corner of paradise when your ship docks for two days on each island. During this time a wide variety of optional excursions are open to you. Before and after the cruise, relax at a luxurious Waikiki hotel on the island of Oahu. Visit the USS Arizona Memorial in Pearl Harbor and travel to the North Shore to watch the waves breaking off shore. Price dependent on stateroom selection.
(Tour # 5124)

MARCH

Brewers



SPRING TRAINING IN ARIZONA

Includes 4 Brewers Spring Training Games
Dates to Be Determined When Schedule Is Published In December
(Tour # 5085)

April 11-21, 2018

Tulip Time on the Romantic Rhine

Experience the re-awakening of spring along the Rhine and Mosel Rivers. From the enchanting Keukenhof Gardens in the Netherlands at the peak of tulip season to the majestic heights of Switzerland, see the countryside bloom as you sail these two historic rivers of Europe. Airfare specials! (Tour # 5060)

TERRACOTTA WARRIORS & PHILADELPHIA FLOWER SHOW

March 3-6, 2018 Price: Available November 10

Silent, steadfast, and secret, an army of over 8000 terracotta statues stood guard over the tomb of China's first emperor for over 2000 years before being discovered in 1974. These warriors now come to The Franklin Institute in Philadelphia. Unprecedented in its focus on the science and technology used to build, bury, and excavate the Terracotta Army, the *Terracotta Warriors of the First Emperor* exhibit features ten terracotta figures from the burial complex, as well as more than 160 artifacts including weapons, jade pieces, gold ornaments, bronze bells, ceremonial vessels, and coins. Don't miss this unforgettable opportunity. This tour also features the Philadelphia Flower Show. (Tour # 5372)



April 16-20, 2018

April Fool Mystery

Great Fun With Many Surprises

\$2299 PER PERSON DOUBLE



Alaska, Florida, California or Maine
Be assured our mysteries are never the same
Our tour department searched far & wide
Atop mountains to the oceans tide

Fly away to our destination
Don't miss the plane with procrastination
Take in the water or maybe the sand
You may even end up with a Margarita in your hand

North, South, East or West
Personalized Tours is always the best
So pack your bag and come along
Don't hesitate or the seats will be gone

(Tour # 5216)

THUNDER Over Louisville

April 20-23, 2018 Price: Available November 10

The kick-off celebration to the great Kentucky Derby features a fabulous air show and the most extravagant fireworks display you'll ever see! Join Personalized Tours for all of the festivities. View the extravaganza in the sky from a private viewing area on the Indiana side of the Ohio River. Visit legendary Churchill Downs and the Kentucky Derby Museum. Enjoy a private catered dinner prior to the fireworks and two dinner shows. (Tour # 5373)



Sedona's Red Rocks & The Grand Canyon

April 29-May 4, 2018

**\$2449 Per Person
Double**



Our Arizona adventure begins in Phoenix as we explore the Southwest, featuring two historic rail journeys. Highlights include a visit to Montezuma's Castle, an ancient five-story Indian dwelling carved out of the great limestone cliff, a day spent at The Grand Canyon via the vintage Grand Canyon Railway, and the picturesque red-hued rocks of Oak Creek Canyon. Sedona's beauty fills the senses and soothes the soul. Our narrated tram tour takes in the Tlaquepaque Arts and Crafts Village, Gallery Row, and a stop at the famous Chapel of the Holy Cross. This artist community is filled with eclectic art galleries and craft shops to explore before our journey continues to Jerome. An old mining town, Jerome is a melting pot for those who dreamed of making a quick fortune. We climb aboard the Verde Canyon Railroad for a spectacular journey over old-fashioned trestles, past ancient Indian ruins and through a 700-foot tunnel. This great 6-day tour is filled with wildflowers, blooming cacti and wildlife in their natural habitat. (Tour # 5084)

SHADES OF IRELAND

MAY 14-23, 2018 \$3749 Per Person Double*

Ireland is a land of lush emerald green fields, warm people, Celtic music, and thousands of years of history. See the Aran Islands and crashing North Atlantic from the 700-ft-high Cliffs of Moher, one of Ireland's most photographed sights. Travel the Ring of Kerry, one of the most beautiful coastal routes in the world. Then journey through rugged mountain passes into "Ladies View" and see spectacular views of the Lakes of Killarney. Stop at Blarney Castle where you can kiss the stone which reportedly gives the gift of eloquence. (Tour # 5368)

*Early Bird Price Effective until November 15, 2017.

A Tour of Biblical Proportions

The Ark Encounter & Creation Museum

MAY 15-18, 2018 \$699 Per Person Double

You have heard so much about the Ark Encounter, why not see it for yourself. Located in Northern, KY, it features a full-sized Noah's Ark, built according to the dimensions given in the Bible. Head to the famous Creation Museum, allowing time to take in the amazing exhibits. Enjoy an evening at the Hofbrauhaus with it's German food, drink, and entertainment. Cruise the Ohio River and dine aboard the Queen City Clipper. Clap your hands to the sounds of contemporary Gospel music. Tour the city of Cincinnati with a local expert and much more! (Tour # 5282)

NIAGARA FALLS "A Barrel of Fun"

We are excited to offer this trip to one of nature's most awesome displays of power, the falls. Do some gambling, visit the sights or add some optional excursions to make it an awe-inspiring adventure. Call for a detailed brochure and discount of \$100 before March 20, 2018. VALID PASSPORT REQUIRED.

\$715 Per Person Double

May 28-June 1, 2018 Tour # 5172

CMA

Country Music Festival
Nashville, Tennessee
June 6-11, 2018

\$2059 Per Person Double

- Reserved Lower Premium Seating to all Nightly Concerts
- Shuttle Transportation Between Events, Fan Fair, and Hotel
- Accommodations for 5 Nights at Gaylord Opryland Hotel
- Deluxe Breakfast Each Morning (Tour # 5286)

WOW!

COUNTRY MUSIC FANS,
THIS TOUR IS FOR YOU!!
Nashville is the true
home to country music,
even nicknamed "Music
City USA."

Whispers of the North

Explore the beautiful state of Michigan with a variety of attractions that will appeal to everyone. From the excitement of the dune buggy ride to the serenity of a horse-drawn carriage tour on Mackinac Island during lilac season; from watching the elk graze at Thunder Bay River to the lake views from atop Sleeping Bear Dunes National Lakeshore, you will enjoy every minute of this summer getaway. (Tour # 5185)

JUNE 10-14, 2018

\$1199 PER PERSON DOUBLE

Beauty
Entertainment

Adventure
& Fun

Newfoundland & Labrador

Icebergs, Whales & Puffins Oh My!

June 15-26, 2018

TOUR #5169

\$5589 Per Person Double

Discover a blend of scenic natural beauty, quaint villages, stunning ocean views, and exciting wildlife on this journey to the Canadian Provinces of Newfoundland & Labrador. Some highlights include: Gros Morne National Park, whale & iceberg watching cruise, Long Point Lighthouse, Witless Bay Ecological Reserve and Cape Spear National Historic Site, the most easterly point in North America.

July 13-17, 2018

\$2499 Per Person Double

BOSTON

&

The Atlantic Coastline

- ⇒ Boston City Tour with Lexington & Concord
- ⇒ Paul Revere House
- ⇒ Harbor Luncheon Cruise
- ⇒ Trinity Church
- ⇒ Harvard Student Presentation
- ⇒ Hammond Castle
- ⇒ Whale Watching Cruise
- ⇒ Salem, MA historic sites (Tour # 5230)

The Cream of the Cape

July 17-22, 2018

\$2899 Per Person Double

Visit Cape Cod where the Atlantic crashes on a coastline strewn with quaint harbors, windswept beaches, glorious dunes, and blinking lighthouses. See unique Carpenter Cottages and miles of endless beaches on Martha's Vineyard. The weathered cedar-shingled buildings, cobblestoned streets and steeped churches of Nantucket beckon you to explore. Come along and discover historical sites, seaside colonial towns and sensational cuisine. And, the best of all, the seashells are free. (Tour # 5223)

ICELAND

Land of Fire and Ice

July
25-31,
2018

Iceland is a unique destination that offers pristine nature, boasting geysers, geothermal pools, waterfalls and wildlife. Breathtaking landscapes and vibrant culture are deeply rooted in ancient heritage. Spend five nights in Reykjavik while exploring this amazing land of fire and ice.

Too much to include in this newsletter. Call for brochure!

(Tour # 5058)

\$3429
Per Person Double

Alaska

&

The Yukon

Alaska is a land of unimaginable natural wonders—the Midnight Sun, Northern Lights, soaring eagles, breaching whales, herds of caribou, and mammoth grizzlies. From the island-strewn waters of The Inside Passage to the lichen-covered tundra of Denali National Park to majestic Mount McKinley, Alaska will overwhelm you with its abundant sightseeing opportunities. Join us on this once-in-a-lifetime cruisetour. (Tour # 5238)



July 30-August 11
2018
Price Dependent
Upon Category



Personalized Tours, Inc.

Policies & Procedures 2017

RESERVATIONS: Due to the limited space available on each tour, it is recommended that reservations be made well in advance. To reserve space, call our office at **920.528.7600** or **800.225.0608**. Reservations can also be made online on our website at **www.GoPersonalized.com** or via email sent to **info@gopersonalized.com**. Please have the tour name, tour number, and date ready along with the legal name, address, phone number, and email address of anyone who has not traveled with us before. When making reservations for a casino trip, it is necessary to have all tour members' casino card numbers ready.

ONE-DAY TOUR PAYMENTS: Payment for one-day tours must be made in full within 7 days from the time the reservation is made. Please indicate the tour number on the memo line of your check. MasterCard and Visa are also accepted for payment. A 3% processing fee applies to all credit card payments. **Reservations will be automatically cancelled if payments are not received within 7 days.** Confirmations and invoices / bills will not be sent.

MULTI-DAY TOUR PAYMENTS: Multi-day tours require a \$200 per person deposit that is due 7 days from the time the reservation is made. The final payment is due 2 months prior to the departure of the tour. Some tours, especially those involving air or cruise travel, have specific payment requirements as explained on the brochure. Please indicate the tour number on the memo line of your check. MasterCard and Visa are accepted for payment. A 3% processing fee applies to all credit card payments. **Reservations will be automatically cancelled if payments are not received by the due date.** Confirmations and invoices / bills will not be sent. Please note the final payment due date on your calendar.

ONE-DAY CASINO TRIP PAYMENTS: One-day casino trips may be paid when boarding the motorcoach on the day of the trip. If you are unable to go, please call our office to cancel, so we do not wait for you at your pick-up location the day of the trip. If it is before or after office hours, please leave a voicemail message. You must bring a photo ID and your Social Security card when visiting all casinos. We will cancel the tour if minimum numbers are not met. If you constantly cancel, you will be required to prepay.

MULTI-DAY CASINO TRIP PAYMENTS: Multi-day casino trips require a \$50 per person deposit within 7 days of making the reservation. The final payment is due 4 weeks prior to the departure of the trip. Please indicate the tour number on the memo line of your check. **Reservations will be automatically cancelled if payments are not received by the due date.** Credit cards are not accepted for casino trips. Invoices / bills will not be sent, but you will receive a confirmation letter seven days before departure. Please note the payment due date on your calendar. You must bring a photo ID and your Social Security card when visiting all casinos.

FORMS OF PAYMENT: Payments may be made by personal check or money order, made payable to Personalized Tours. Separate checks should be issued for each tour. Tour numbers must be indicated on the memo line of the checks. MasterCard and Visa are also accepted for payments of at least \$100. A 3% processing fee applies to all credit card payments.

DISCOUNT COUPONS & CERTIFICATES: Discount coupons and certificates issued by Personalized Tours may not be deducted from tour deposits. They may be applied to final payments at a maximum rate of \$5 per person per day. The coupon or certificate must accompany the payment.

GIFT CERTIFICATES: Gift certificates are available in any amount and may be redeemed on any one-day or multi-day tour. They are valid for one year from the date of purchase. Gift certificates are nontransferable and non-refundable and have no cash value. They may be used for deposits and final payments. **EXPIRATION DATES ARE NOT NEGOTIABLE.**

TOUR PRICES: Tour prices are subject to change due to increases that are beyond our control such as fuel cost, taxes, air fare, etc. All fuel surcharges will be noted in the most current newsletter for one-day tours. For multi-day tours, fuel surcharge information will be included in the tour documents sent out 10 to 14 days before departure.

CANCELLATIONS & REFUNDS: Attractions, theatres, and hotels have become more stringent in their policies, thus forcing us to do the same. **All one-day tours are nonrefundable unless the tour member finds a substitute.** If the tour is full and Personalized Tours finds a replacement from the waiting list, the payment becomes transferable to another tour; it remains nonrefundable. Should you cancel your **multi-day tour** once deposit is made, a \$50 per person administrative fee will be assessed **unless the tour member has purchased "Peace of Mind" Cancellation Protection.** All refunds will be handled on an individual basis and will be determined after an evaluation of non-recoverable funds.

"PEACE OF MIND" CANCELLATION PROTECTION: Personalized Tours, Inc. offers cancellation protection for a reasonable fee on all 2-day and longer motorcoach-only tours. We strongly recommend the purchase of this protection to eliminate the loss of your travel investment. Prices will vary from tour to tour and will be printed on each individual tour brochure. Request a cancellation protection brochure for complete coverage details. The form must be completed, indicating purchase or decline, signed, and returned to Personalized Tours within **7-10 days** of the date reservation is made. **Payment must accompany the form, and also be made within 7-10 days of the date the reservation is made. NO EXCEPTIONS!**

TOURS INVOLVING AIR, CRUISE, OR RAIL TRAVEL: Tours including travel by air, cruise, or rail have special deposit and cancellation policies. These will be explained on the tour brochure and / or while making reservations. Please be aware that air travel policies have recently been changed. All fly tour members will receive an updated list of air travel procedures and restrictions along with their tour documents.

COMPREHENSIVE TRAVEL PROTECTION: Personalized Tours, Inc. offers comprehensive travel protection. Coverage includes trip cancellation, trip interruption, travel delay, baggage, medical benefits, and medical evacuation. Complete information is available upon request.

CUSTOMIZED FLY / MOTORCOACH TOURS: Often travelers would like to go on a multi-day tour but cannot be gone long from their employment or home. Many of our tours can be customized to be fly / motorcoach tours. It is possible to join many of our tours by flying into a major city. You can enjoy the highlights of the tour and shorten your time away. You will not be charged for unused tour features.

CANCELLED TOURS: Each tour is priced based on the requirement that a particular minimum number of persons will participate. As deadlines approach, the reservation list is reviewed to see if the minimum number has been met. If there are too few reservations, a decision to cancel the tour must be made. Those who have made reservations are notified of the cancellation 30 days prior to departure and given the option of having their money refunded or transferred to another tour. You can help us avoid cancellations by making your reservations early and encouraging your traveling friends to do the same. Personalized Tours does not like to cancel tours after putting in all the time and effort setting them up. Often we receive several inquiries after a tour has been cancelled. We may have been able to run the tour if those individuals had called earlier.

CONFIRMATIONS: Personalized Tours, Inc. does not send out confirmation letters or invoices / bills. Please make note of all payment due dates on your calendar, as reservations will be cancelled if payment is not received by the due date. However, all passengers will be notified of a trip cancellation or changes in pick-up locations or times. If you are unsure, you may call or email our office at any time to reconfirm trip information.

DEPARTURE POINTS: Pickup locations for one-day tours vary from tour to tour and will be published on the tour brochure and on our website. Unless a phone call is received regarding a change in pickup locations or times, please refer to the brochure or website for the accurate pickup information for one-day tours. Departure points for multi-day tours also vary from tour to tour depending on where the tour members live. Pickup information for multi-day tours will be determined 2-3 weeks prior to the

tour departure, after reviewing the tour member list. This information will be included in the tour documents and sent via email or postal service to all tour members 10-14 days before tour departure.

TOUR DOCUMENTS: Complete joining instructions including pickup information, hotel list, medical form, and luggage tag will be mailed or emailed approximately 10-14 days prior to departure date for all multi-day tours. Documents for multi-day casino trips will be mailed or emailed approximately 7 days prior to departure.

TOUR PARTICIPATION: Personalized Tours, Inc. grants tour participation to all persons. Any person requiring special assistance should advise our office of their need when making a reservation. We must know in advance if you have a disability that prevents your independence. You must be accompanied by a travel companion that will assume full responsibility for your care and mobility. Personalized Tours, Inc. reserves the right to deny, accept, or retain any individual as a tour participant. Any person who disrupts the tour or causes delays or problems onboard the motorcoach will be asked to leave at their expense.

ITINERARY CHANGES: Personalized Tours, Inc. reserves the right to make any changes or substitutions in printed itineraries, routing, and included features prior to or during the tour as necessary for the smooth operation of the tour.

ACCOMMODATION RATE CHANGES: Per person tour rates are based on the number of occupants per room; single, double, triple, or quadruple. If the number of occupants changes due to one or more roommates canceling the tour before departure or finding it necessary to leave the tour once the tour has commenced, the remaining occupant/s will be responsible for the higher rate since hotels make no adjustments in their rates. If the remaining occupants have purchased "Peace of Mind" Cancellation Protection, they will have the option to cancel the tour without penalty, provided the cancellation is at least 24 hours prior to departure.

SINGLE TRAVELERS: Personalized Tours, Inc. welcomes the single traveler. We will assist in arranging a roommate for any person wishing to share accommodations at the double occupancy rate. Should a shared arrangement not be available, the single rate will apply.

TRIPLE & QUADRUPLE OCCUPANCY: Three and four persons sharing one room will be accommodated with two double beds, providing there is hotel availability. There will be an additional charge for a rollaway bed when available.

LUGGAGE: Each person is allowed one suitcase that will be handled throughout the tour by the driver and bellboy free of charge (unless otherwise noted on the brochure). The maximum weight is 45 pounds. If the weight exceeds this limit, you may be asked to remove items to make the weight acceptable. You should be able to lift this piece of luggage if you expect others to do so. In addition, a small tote bag may be carried onboard and will be the responsibility of the tour member. Maximum carry-on dimensions are 22"x14"x9". Carry-on bags with wheels cannot be taken onboard but may be stored under the coach. Though every effort is made to safeguard luggage, Personalized Tours, Inc. accepts no responsibility for lost, stolen, or damaged baggage.

SEAT ASSIGNMENT & ROTATION: Seat assignments on one-day tours are determined by the date full payment is received, with the front seats going to those who pay first. In fairness to all, seats are rotated each day on multi-day tours. This system enables everyone to enjoy all locations and views on the motorcoach. Should you choose not to rotate seats, you may request a seat in the rear of the motorcoach for the duration of the tour. This should be done when making the reservation.

SMOKING: For the comfort of all tour members, smoking onboard the motorcoach is not permitted. Rest breaks will be made every 2-3 hours. Smoking hotel rooms for multi-day tours should be requested when making a reservation. Many hotels no longer provide smoking rooms.

PARKING: All pick-up locations used by Personalized Tours, Inc. allow parking for one-day tours free of charge. For multi-day tours, if overnight parking is desired, permission from the owner of the lot may be neces-

sary. Overnight parking is allowed at park & ride lots. Personalized Tours and / or the owners of these lots are not responsible for vehicles left in these areas.

MEDICATIONS: A sufficient supply of medications should be taken along to last the duration of the trip plus extra in case of an emergency. This should be packed in your carry-on bag. When flying or leaving the country, be sure all medications are in their original containers. It is recommended to carry copies of your prescriptions in case medication is lost.

PROOF OF CITIZENSHIP: When traveling outside the United States via any mode of transportation, please be sure to carry a valid passport **and** a government-issued photo ID. A copy of your passport should be taken along on tour but stored in a separate place. A copy should also be left at home.

LOST / STOLEN / DAMAGED ARTICLES: Personalized Tours, Inc. and the hotels, restaurants, and attractions utilized in our tours are not responsible for lost, stolen, or damaged personal items.

TYPOGRAPHICAL ERRORS: Personalized Tours, Inc. is not responsible for typographical errors in any of our publications or any printed advertisements.

MEALS: Meals are included as stated on the tour itinerary. The following codes describe what meals can be expected: CB = Continental Breakfast, B = Breakfast, BR = Brunch, L = Luncheon, LS = Light Supper, D = Dinner. All meal codes will be specified on the tour brochure.

VOICEMAIL MESSAGES: Occasionally our voicemail service, like other electronic devices, fails to function properly. If you have not received a return phone call from us within 24 hours, please contact us again.

SPECIAL REQUESTS: Special requests such as smoking / nonsmoking rooms, king-sized beds, adjacent rooms, handicapped accessible rooms, or travel with friends need to be made when booking the tour. Every effort is made to accommodate these requests, but in some hotels and locations, special requests cannot always be honored.

RESPONSIBILITY: Tours are arranged and operated by Personalized Tours, Inc. of Waldo, Wisconsin. Personalized Tours, Inc. acts as an agent for the participant in all matters connected with arrangements for travel, lodging, tours, sightseeing, admissions, restaurants, and other suppliers or services and transportation. It does not own, operate, or supervise any suppliers of goods and services, and it is not liable for any injury, loss, damage, death, delay or irregularity occasioned by reason of defaults, willful activity, negligence, bankruptcy, or any other problems which occur by reason of activity or inactivity of the third party. Personalized Tours, Inc. does not guarantee such suppliers' rates, bookings, or reservations. Tickets of airlines or public carriers issued in connection with tours shall be a contract solely between the carrier and the participant, with payment for any fare increase or cancellation penalty the responsibility of the participant. Personalized Tours, Inc. is not liable for any inconvenience, loss, injury, death, or damage due to acts of God, acts of state, fire, terrorist activities, social or labor unrest, or participant's failure to follow instructions. The payment of the required deposits and / or any partial or full payment for a tour, by a tour participant, shall be deemed and constitute full knowledge, acceptance, and consent by the participant to all provisions of this clause.

GROUPS, TEAMS, AND ORGANIZATIONS: If you are a member of a sports team, senior citizen group, civic organization, Red Hat Society chapter, church organization, or school group, remember Personalized's 56, 47 and 15 passenger vehicles are available for charter. The convenience and ability to travel together will surely make the trip or outing more enjoyable.

OFFICE HOURS: Personalized Tours, Inc. is located at W4928 Pheasant Valley Road, Waldo, WI 53093. Our office hours are Monday - Thursday from 8:30AM-4:30PM and 8:30 AM-12:30 PM Friday. Evening hours are available by appointment. Please feel free to leave a message on our voicemail after hours or contact us anytime via email at **Info@GoPersonalized.com**.

THANK YOU FOR TRAVELING WITH PERSONALIZED!!

Last Minute Deal

on

Sunny Southern California



After the first pages of this newsletter went to the printer, we took a cancellation on our Southern California/San Diego tour October 27-30. If you are already grumbling about the colder, cloudy weather (like me), why not spend a long weekend in warm, sunny San Diego? Take advantage of the discounted price of \$1599* per person double occupancy. All you have to do is give us a call, pack a bag and have a great time. See page 4 for more information.

*Valid only on new reservations.

*** More 2018 Tours ***

AUGUST

FOLKLORAMA IN WINNIPEG, CANADA
August 4-10

RED, WHITE, & BLUE
IN OHIO AMISH COUNTRY
August 21-24

ANNUAL AUGUST ADVENTURE
August 26-31

SEPTEMBER

DANUBE RIVER CRUISE
Prague to Budapest
September 6-16

IDEAL IDAHO
September 11-17

WASHINGTON DC IN DETAIL
September

PENNSYLVANIA'S HISTORIC MEMORIALS
September 24-29

NORSK HOSTFEST IN MINOT, ND
September 25-30

OCTOBER

FALL FOR THE OZARKS
October 1-6

AUTUMN COLORS IN THE EAST
New England/Quebec City/Montreal
October 2-12

VIRGINIA BEACH
"UNDER THE BOARDWALK"
October 7-13

NOVEMBER

NEW ORLEANS-CREOLE & CAJUN
November 4-11

TROPICAL COSTA RICA
November 8-16

DECEMBER

NASHVILLE COUNTRY CHRISTMAS
December 4-9

*** ALL MULTI-DAY TOUR PRICES ARE PER PERSON BASED ON DOUBLE OCCUPANCY ***

CASINO NEWS



Trips to Oneida Bingo & Casino will be run the second Thursday of each month.

PAY \$28

RECEIVE \$10

Plus More Based on Previous Play

Don't forget photo ID and social security card when visiting all casinos.

CB* / 7:00a GR / 7:15a
PT / 7:30a SH / 7:50a

Nov 9 (Thurs) Feb 8 (Thurs)
Dec 14 (Thurs) Mar 8 (Thurs)
Jan 11 (Thurs) Apr 12 (Thurs)

NIAGARA FALLS CASINO TRIP

May 28-June 1, 2018 \$715 Per Person Double
See page 5 for more information.



KESHENA

November 20

Pay \$35

Rebate Based on Previous Play

WD / 6:00a
SK / 6:30a WB** / 7:00a
HF / 7:30a AL / 7:45a



ONEIDA

January 25

Pay \$28 Receive \$10
+ More Based on Previous Play

WD / 6:00a WB** / 6:45a
HF / 7:15a AL / 7:30a



BINGO • CASINO

December 18

Pay \$23
Receive \$10 + \$10 Food

WD / 6:15a WB** / 7:00a
AL / 7:15a HF / 7:30a



HO-CHUNK

February 22

Pay \$28 Receive \$25

WD / 6:30a SK / 7:00a WB** / 7:20a
AL / 7:40a HF / 8:00a

Personalized Tours, Inc.
W4928 Pheasant Valley Road
Waldo, WI 53093

Brewers Spring Training



Phoenix, AZ

4 Brewers Games

Make Reservations NOW For These Wonderful Tours.
SPACE IS VERY LIMITED!

FLORIDA ESCAPE

VIA MOTORCOACH: January 30-March 3, 2018

VIA FLIGHT: 1, 2, 3, & 4 Week Options

Could it get any better than spending all or part of February at a luxury resort on the white sands of Fort Myers Beach? Swim, Sun, Golf, and Take Part in Optional Day Tours

4-Island Hawaiian Islands Cruise

MARCH 9-19, 2018

You could be relaxing on your private verandah as you sail from island to island and experience the tropical paradise that is Hawaii. Plus spend 3 days on Waikiki exploring Oahu.

Alaska & The Yukon

**July 30-August 11
2018**

Alaska... what an awesome place—towering mountains, calving glaciers, amazing wildlife, seaside towns—plus a luxury cruise. And you could be there this summer.

Danube River Cruise

September 6-16, 2018

Imagine floating down the legendary Danube from Prague, Czech Republic to Budapest, Hungary through ornate cities, past historic castles, and alongside picturesque mountains... all while relaxing aboard the elegant *ms Amadeus Silver II*. Been thinking about it? 2018 is the year.